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## 6-1102 Enterprise Executive Committee

- A. The university presidents and the board executive director together comprise the Enterprise Executive Committee (EEC).
- B. The EEC is the collective vehicle for management of the institutions under the governance of the board. In this role, the EEC:
  - 1. Considers the capacity of the enterprise and its ability to support long-term economic growth in Arizona;
  - 2. Regularly evaluates the policies and business practices of the enterprise and identifies opportunities to improve the operating environment within the university and within the state;
  - 3. Monitors the higher education marketplace to assure competitiveness;
  - 4. Manages issues related to market entry and competition within the enterprise;
  - 5. Seeks opportunities to improve quality, decrease costs and encourage innovation;
  - 6. Coordinates enterprise-wide initiatives;
  - 7. Conducts special research projects; and
  - 8. Considers all other matters that affect the outcomes of the enterprise, both internal and external.
- C. The EEC develops and implements strategies for the collective outcomes of the enterprise, regularly updating the goals and measures of success for individual institutions and the system as a whole. The EEC identifies assignments appropriate to each university to achieve statewide outcomes consistent with the board-approved enterprise strategic plan.
- D. The board or board chair may assign additional responsibilities to the EEC to implement the board's governance, strategic and legislative agendas. The board may make assignments directly to the presidents and Executive Director of the

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Board or through board policies.

- E. Members of the EEC have a dual assignment: 1) to deliver his or her individual institution to full goal attainment, and 2) to engage in overall enterprise goal attainment. Presidents and the executive director of the board will focus their energy on individual institutional goals and will work together in a cooperative manner to achieve enterprise-wide success in goal attainment.
- F. Members of the EEC are individually accountable to the board for these responsibilities. At all times, members of the EEC will act with the highest integrity in accordance with board policies and directives, and will hold all members of their respective organizations to the same standards.
- G. The board executive director serves as the chair of the EEC. In that role, the board executive director is responsible for driving and organizing the enterprise agenda and establishing EEC priorities.
- H. The enterprise executive committee is not a committee of the board and is not a committee advisory to the board. The work of the EEC is self-directed. The EEC may choose to develop a statement of values or other protocols for organizing its work and communications.