



FAIRBURN GEORGIA POLICE DEPARTMENT OPERATIONS MANUAL



CHAPTER 20 Social Media

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DISTRIBUTION: ALL

SPECIAL INSTRUCTIONS: N/A

I. PURPOSE

The purpose of this policy is to govern the use of agency material, photographs, images, recordings, etc. on social media websites or through other electronic communication.

II. POLICY

- A. Social networking on websites including but not limited to Facebook, Twitter, Instagram, TikTok, YouTube, and similar websites designed for the purpose of social interaction & entertainment is permitted by members of the Fairburn Police Department.
- B. Agency members are not permitted to use agency material, photographs, images, logos, uniform patches, patrol vehicles, recordings, etc. on social media websites without consent from the Chief of Police or his designee.
- C. Agency members shall not indicate their employment with the Fairburn Police Department on social media websites. This does not apply to professional or career websites, such as LinkedIn.
- D. The electronic communication of agency material should be done with caution. There is a clear need for agency members to share information both internally and with other law enforcement agencies. Agency members shall use care when choosing what information to share and with whom to share it.
- E. Refer to the City of Fairburn's Personnel Policy regarding use of social media outside of work and applicability.

III. DEFINITIONS

- A. Electronic Communication- is the transferring of information from an electronic device such as a cell phone, computer, tablet computer, fax machine, or other similar device. These communications include but are not limited to e-mails, text messages, instant messages, video chats, etc.