



Fees: GSC Parks Proposed Rate Changes - Update

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Originator: Ednal Maynard

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Authorized by: *[Signature]*Date: 4/18/22

Board Chair

References: CAPRA Financial Management 5.1.1

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* Will run 7/1/2022 - 9/30/2022

GSC Parks Proposed Rate Changes – Summary

Over the past several years GSC Parks have had to withstand several challenges that has affected this department's ability to be competitive within our scope, in the community. Factors that have created this circumstance include but are not limited to the introduction of competing facilities into our community and surrounding communities, less expensive membership rates at competing facilities, and the COVID 19 pandemic. As a result of these factors, the department has experienced significant loss of annual memberships over the past several years, and a marked reduction in revenue. The administration of GSC Parks would like to propose changes to some of the current rates attached to services that we provide, to the Board for your consideration. Rates affected include: Pavilion membership rates, Pavilion daily rates, Pavilion rental rates including basketball court rental rates, Kidz Zone daily rates, and Ed Davis Learning Center rental rates. Below, please find a comparative spreadsheet representing present rates, proposed rates, and several area competitor's rates.

There are several notes of interest that are also being proposed with the rate changes for your consideration, they are as follows:

Pavilion Family Memberships:

- 2 adults (maximum) and 5 dependents (maximum) under 19 years old living in the same household.
- Others in household over 19 years old will have to purchase an individual adult membership.
- Families with more than 5 dependents under the age of 19, will need to have Board approval to have additional dependents added to their family membership.
- All memberships will have to be verified by GSC Parks Administration.
- We are proposing the Assisted Residence Membership, for assisted living group homes. These organizations traditionally purchase several memberships from us that cover facility usage for their residents.
- We are proposing that the corporate discount be eliminated, and that the military discount be maintained at a 10% discount.

Pavilion Daily Rates:

- We are proposing a Georgetown College Student rate of \$4.00 per day.
- We are proposing an increase to the Kidzzone daily rate from \$2.00 per day to \$5.00 per day, members are free.

Pavilion and EDLC Rental Fees:

- We are proposing that rental deposits are eliminated.
- Pavilion party rentals will be made available for predetermined 2-hour blocks only.

*All changes are proposed to take effect on July 1, 2022. * - Sept, 30, 2022

- Pay at booking
- No refund for no show on rentals.

Fees Comparison

LAC

Planet Fitness Falling Springs

The Pavilion -
Current R

The Pavilion-
Proposed R

The Pavilion-
Current NR

The Pavilion-
Proposed NR

Annual Passes

Family Membership	N/A	N/A	726.00/yr	\$726.00/yr	\$450.00/yr	\$908.00/yr	\$518.00/yr
Individual-Adult	\$720.00/yr	\$400.00/yr	418.00/yr	\$484.00/yr	\$350.00/yr	\$605.00/yr	\$405.00/yr
Individual-Youth (13-17)	N/A	N/A	N/A	\$363.00/yr	\$300.00/yr	\$484.00/yr	\$345.00/yr
Individual-Senior (60+)	N/A	N/A	N/A	\$270.00/yr	\$250.00/yr	\$394.00/yr	\$290.00/yr
Couple	N/A	N/A	N/A	\$550.00/yr	\$400.00/yr	\$787.00/yr	\$460.00/yr
Senior Couple (60+)	N/A	N/A	N/A	\$495.00/yr	\$325.00/yr	\$517.00/yr	\$375.00/yr
Assisted Residence Membership	N/A	N/A	N/A	\$726.00/yr	\$450.00/yr	N/A	N/A

Daily Fees

Toddlers (2 & Under)	N/A	N/A	Free	Free	Free	Free	Free
Child (3-12)	\$20.00	N/A	\$4.25	\$4.00	\$6.00	\$5.00	\$8.00
Youth (13-18)	\$20.00	N/A	\$6.50	\$5.00	\$7.00	\$6.00	\$9.00
Adult (19-59)	\$20.00	N/A	\$6.50	\$6.00	\$8.00	\$7.00	\$10.00
Senior (60 +)	\$20.00	N/A	\$6.50	\$4.00	\$6.00	\$5.00	\$8.00
Georgetown College Student	N/A	N/A	N/A	\$6.00	\$4.00	N/A	N/A
Kidz Zogie (Annual Members Free)	N/A	N/A	N/A	\$2.00	\$5.00	\$2.00	\$5.00

Rental Fees

The Pavilion (No Deposit)	N/A	N/A	N/A	\$33.00/hr	\$100.00/2 hrs	49.50/hr	\$150.00/2 hrs
The Pavilion-Court Rentals	N/A	N/A	N/A	1/2: \$22.00/hr, Full: \$44.00/hr	1/2: \$40.00/hr, Full: \$80.00/hr	1/2: \$33.00/hr, Full: \$55.00/hr	1/2: \$50.00/hr, Full: \$100.00/hr
EDLC (No Deposit)	N/A	N/A	N/A	\$28.00/hr, \$14.00/hr deposit	\$50.00/hr, no deposit	\$28.00/hr, \$14.00/hr deposit	\$70.00/hr, no deposit

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