




# 2024

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# IMPACT REPORT

**Growing Strong  
Roots for a Healthy  
Community**

 (502) 863-7865

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 [www.gscparks.com](http://www.gscparks.com)



Greetings,

Let me start by saying how exciting it is to be in this position and have the ability and opportunity to serve the people of Scott County. I have lived here for many years and am raising my children here. I love being able to impact countless lives through our beautiful parks and wonderful programming.

Although I have only been serving in this role for a few months, I feel as though we've accomplished quite a bit. That is a true testament to the wonderful team that surrounds me. Everyone is willing to step in and help in all departments, and all do it with the goal in mind to provide the highest quality parks and programs for our residents and guests.

A true milestone in 2024 was the completion and acceptance of our Parks Master Plan. This plan will guide and drive our actions for the next 5-10 years. It provides us with goals, suggestions on ways to accomplish goals, and some physical vision for projects we can achieve.

There are several things I'm proud of through my first six months: our staff has worked diligently to implement a new financial system to improve our accountability to elected officials and the public. We have improved a number of our internal processes to increase our efficiency (HR system, payroll, automatic credit card refunds, mowing contracts for some parks, many policy updates). We listened to our community members with a petition to change the name of a park, we created a process and policy to get it done and have passed along our recommendations to the City Council for their approval.

Since day one, my focus here has been on three things with our team:

- Respect - that we strive to make every interaction our best interaction. Whether it is internally or externally.
- Excellence - that we do everything well, or we don't do it at all.
- Efficiency - that we don't waste any resources, and we maximize the ones we're paying for.

I believe we are on a great path at Parks and Recreation and look forward to next year's successes with our team.

Sincerely,

Drew Beckett, MPH  
Director



Greetings,

We at Georgetown-Scott County Parks and Recreation realize that we are so fortunate to live and work in a community as great as this one. The support that we continue to receive from our elected officials and our neighbors that we serve has proven to be invaluable to our ability to be effective and does not go unnoticed. We are extremely grateful! Your support encourages us to strive on a daily basis to provide better facilities and programs which will usher in even brighter days, which are filled with new opportunities for us to serve you more effectively, efficiently, and innovatively.

We recognize that a quality Parks and Recreation Department has a positive impact on its community and its residents in many ways, it's footprint can be experienced physically, mentally, socially, and economically. We strive to make a positive difference in each of those areas of our community each day. Our team takes pride in providing and maintaining comfortable, welcoming, state of the art facilities and parks; ensuring that safe, fun, and beneficial programs and activities can be facilitated throughout our community.

Georgetown-Scott County Parks and Recreation continues to offer high-quality, award-winning programs. There are daily fitness classes, learn-to-swim classes, mentoring, tutoring, dance, martial arts, special events for all ages, and we must not forget our sports leagues like baseball, softball, football, soccer, so many more; and now introducing cricket. Within our program offerings you will find something for everyone.

The year 2024 was a year of progress and transition for us. We have continued to improve areas of both The Pavilion, Ed Davis Learning Center, and our parks this year. We are so pleased to be able to showcase pictures of our beautiful parks as you wander the hallways of The Pavilion, and the excitement surrounding the new state of the art disc golf course at Brooking and Scott County Parks can be felt throughout our entire community. We also embarked upon a new era as we welcomed our new Director, Drew Beckett, to the team. We have been able to establish our new recreation software in a way that continues to benefit you, our patrons, our neighbors, our community. We can now proudly state that almost all of our services and scheduling are at your fingertips.

Our entire team is committed to making Georgetown-Scott County Parks and Recreation the standard bearer of our state, they are dedicated leaders in this profession, and we look forward to serving you in one of our facilities or parks!

Sincerely,

Ednal Maynard, B.S., M.S., CPRP, CPSI, AFO  
Assistant Director

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# ALL ABOUT US

Georgetown-Scott County Parks & Recreation (GSC Parks) is composed of 6 departments which offer diverse and comprehensive year-round programming for all ages at a number of facilities throughout Scott County.



GSC Parks & Recreation Administration: Comprised of department managers and support staff who oversee programming and operations of facilities and parks.



Aquatics: Comprised of management and support staff for the operations and programming of three aquatic facilities.



Ed Davis Learning Center: Comprised of management and support staff for the operations and programming of Ed Davis Learning Center.



Facility Maintenance: Maintains 90,015 square feet of operated building space and two aquatic facilities.



Parks Maintenance: Responsible for maintaining 528 acres of natural areas/open space and more than 7 miles of recreational trails.



Pavilion: Comprised of management and support staff for the operations and programming of the Pavilion Community Recreation Center.



Marketing & Special Events: Responsible for marketing all parks and recreation parks, facilities, and programs. Organizes community wide special events. Conducts performance analysis for the department.

## Three Pillars of Parks & Recreation

### Conservation

Our parks are critically important in preserving natural resources that have quantifiable economic benefits to our community in addition to intrinsic environmental, aesthetic and recreation benefits. Often times, parks and recreation agencies are the only voice for ensuring that open space is protected, that our youth have access to nature related areas and that services and outdoor education are available.

### Health & Wellness

Our parks and recreation staff are leaders in improving and enhancing health and wellness by offering fitness, sports and healthy lifestyle classes for people of all ages and abilities. We are actively engaged in reducing obesity, physical inactivity and poor nutrition while strengthening skills that enrich our mind, body, and overall attitude.

### Social Equity

Our department embraces complete access and inclusion to park and recreation services and facilities. We strive to be a catalyst for ensuring that all residents have equal access to our resources and services; we offer opportunities that transcend barriers of income through low-income fee structure and scholarship opportunities through GSC Parks.

## MISSION

To provide exceptional parks, programs, and places that enrich lives for our growing community

## VISION

Memorable park experiences create long-lasting memories for our diverse community and visitors



# Administration & Board Members

## GSC Parks & Recreation Management Team

- Drew Beckett, Director
- Ednal Maynard, Assistant Director
- Victoria Miller, Office Manager
- Helen Tobin, Assistant Office Manager
- Katie Posey, Pavilion Manager
- Courtlyn Ledesma, Marketing & Special Events Manager
- Tina Lilly, Ed Davis Learning Center
- Bryan Parker, Aquatics Manager
- Amanda Brock, Assistant Aquatics Manager
- Larry Brandenburg, Parks Maintenance Manager
- Michael Woolums, Assistant Parks Maintenance Manager
- Jonathon Brandenburg, Facility Maintenance Manager
- Wesley Randall, Assistant Facility Maintenance Manager

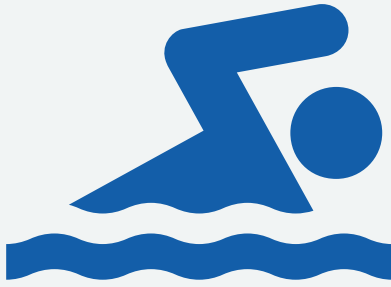
## GSC Parks & Recreation Board of Directors

- D.T Wells, Chair
- Sharon Flynt, Vice-Chair
- Dale Stowe, Secretary
- Juett Temple, Treasurer
- Bill Hamilton
- Andrea Giusti
- Ronald Flannery
- Turron Happy
- Michael Johnson

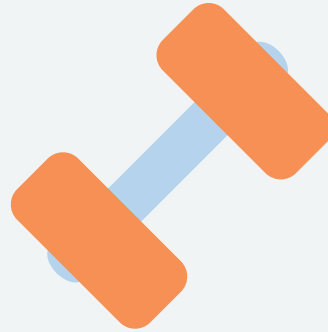
## GSC Friends of the Parks Board

- Scott Ducett, President
- Tia Chandler, Vice President
- Carolyn Wedel, Secretary
- Hilary Floyd, Treasurer
- Sonja Wikins-Brent, City of Georgetown Representative
- Ryan Pratt, Fiscal Court Representative
- Patti Parker, Citizen Representative
- Lisa Cook, Citizen Representative
- Ronald Duncan, Citizen Representative
- Jamie Harrod, Citizen Representative
- Courtlyn Ledesma, GSC Parks Representative
- Dale Stowe, GSC Parks & Recreation Board Representative

# GSC Parks by the Numbers



356 Swim Lesson  
Participants



4,024 Annual  
Memberships to  
the Pavilion



21 Special Events  
& 58 Programs



\$7050.00 in Scholarships  
impacting 20 Community  
Members



184,554 Pavilion  
Attendance



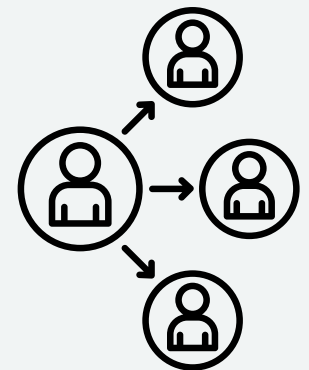
35,098 SFAC  
Attendance



89,300 Park Visitors  
per Month



4,852 Youth Sport  
Participants



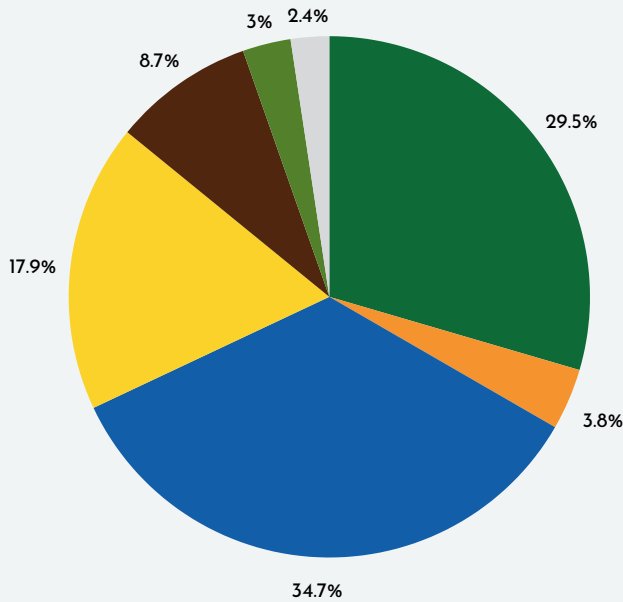
387 Program  
Sessions Offered

# Financials

Financial accountability has long been the standard for Georgetown-Scott County Parks and Recreation Department. In conjunction with the City of Georgetown and the Scott County Fiscal Court's financial policies, the departments worked proactively to contain costs while increasing program participation, facility, and park use.

\*Our Annual Reports, Audits, Budgets, and Park Metrics Reports are now all available online at [www.gscparcs.com](http://www.gscparcs.com).

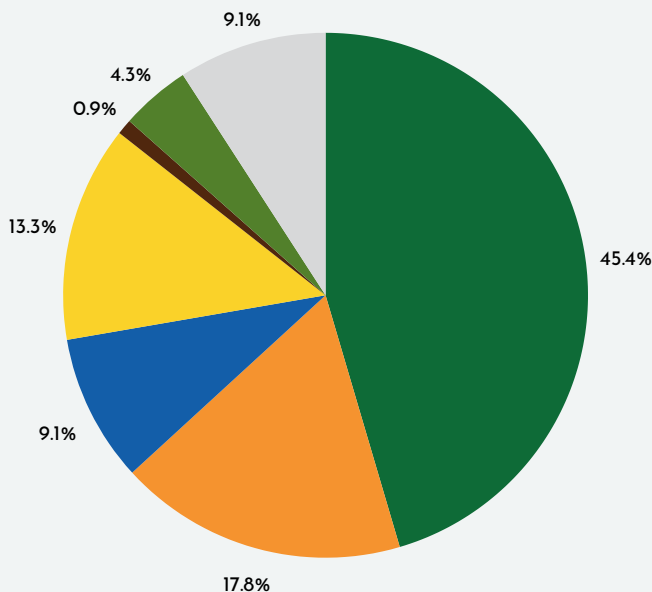
## 2023-2024 Revenues



- 1. City of Georgetown: \$1,332,685.00
- 2. City of Georgetown - EDLC: \$171,800
- 3. Scott County Fiscal Court: \$1,564,135.00
- 4. Facility Usage: \$807,329.78
- 5. Programs: \$394,580.08
- 6. Facility Rentals: \$134,926.50
- 7. Concessions/Other Revenue: \$107,496.88

**Total: \$4,512,953.24**

## 2023-2024 Expenditures



- 1. Personnel: \$2,127,260.64
- 2. Benefits: \$831,109.02
- 3. Administrative Operations: \$425,756.93
- 4. Pavilion Operations: \$624,143.01
- 5. EDLC Operations: \$44,237.48
- 6. Aquatic Center Operations: \$201,239.45
- 7. KY Horse Park & Parks Operations: \$428,195.36

**Total: \$4,681,941.89**

# How does GSC Parks stack up nationally?



## Operating Expenditures per capita

**\$88**



**\$100**  
(Median)

## Revenue per capita

**\$22**



**\$18**  
(Median)

## Total Revenue to Total Operating Expenditures

**25.1%**



**21.2%**  
(Median)

## Number of Participants per Program

**172.8**



**65.6**  
(Median)

## Total Program Contacts

**70,520**



**44,969**  
(Median)

# Awards

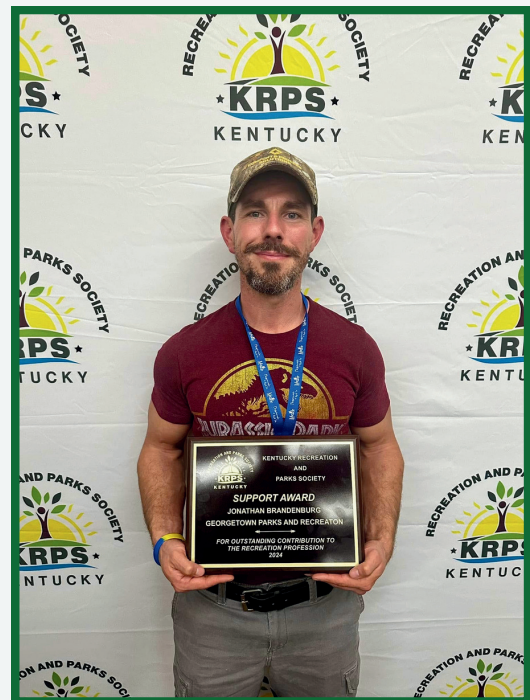
At the Kentucky Recreation and Park Society conference held at Lake Barkley, our team's exceptional performance was acknowledged during the awards ceremony. Their dedication and perseverance have earned them well-deserved recognition!

Katie Posey was honored as Young Professional of the Year, a testament to her unrelenting work ethic and devotion to the department.

Jonathan Brandenburg received the Support award, highlighting his significance as a reliable and supportive colleague.



Katie Posey, Pavilion Recreation Manager



Jonathan Brandenburg, Facility Maintenance Manager

# Aquatics



## Hero's Day

We partnered with 15 local business or agencies to highlight their department or organization. We had over 1,200 community members attend this year's event. After the Suffoletta Family Aquatic Center closed for the day, we were able to provide a Free event for First responders, military and veterans and their families to enjoy dinner and swim.



## American Red Cross Training

The Lifeguard Instructors were able to train a total of 80 Lifeguards in 2024. The Instructor Trainer trained 15 Lifeguard Instructors, and 16 Water Safety Instructors.



## Float & Flick

In 2024-2025 GSC Aquatics added a winter series called Float and Flick. The cost of the event each time is based on their daily admission and or the Membership. To date we have approximately 80 people come and float in the lap pool and enjoy a family friendly movie.

# Ed Davis Learning Center



## FAFSA Tailgate

EDLC received a \$3,000 grant to host a FAFSA Tailgate Party to assist KHEAA with getting students FAFSAs completed. Laranda Smith and Tina Lilly attended training to gain knowledge to assist families with understanding and completing their FAFSA, making Ed Davis Learning Center a resource area for FAFSA and college preparation information and assistance.



## Free Annual Events

Ed Davis Learning Center has had a successful year continuing to meet the needs of our community through our programming and special events. We hosted several free annual programs such as an Easter Egg Hunt, School Kick-Off, Juneteenth Celebration, Fall Fest, and the Boston Community Dinner.



## Assist Basketball League

This year, we doubled our participation with Assist Basketball that served 151 children and provided great outdoor recreation during the summer months. We had a great year and hope to continue growing this program and keeping the cost low to serve all children in Scott County.

# Pavilion



## Bike Derby

This event was a collaboration Kiwanis to provide 100 free bikes to kids in need. We had special help from The Salvation Army, The Georgetown Police and Scott County Fire Department. Scott County Public Library, Bluegrass Cycling Club, KY Road Department, Fount Cycling, and The Broom Wagon as well. The kids were able to come to The Pavilion to receive their free bike and helmet, receive adjustments to the bike as needed, and were able to go through an obstacle course that instructed them on all of the safety elements of bike riding.



## Fall Harvest

The first annual Fall Harvest took place following Halloween to offer a Fall Alternative event. A handful of vendors joined us for the event while there was live music and food options available. Georgetown Fire also helped to accommodate a candy drop for the event as well. We look forward to expanding this event next year.



## Lumberjack Christmas

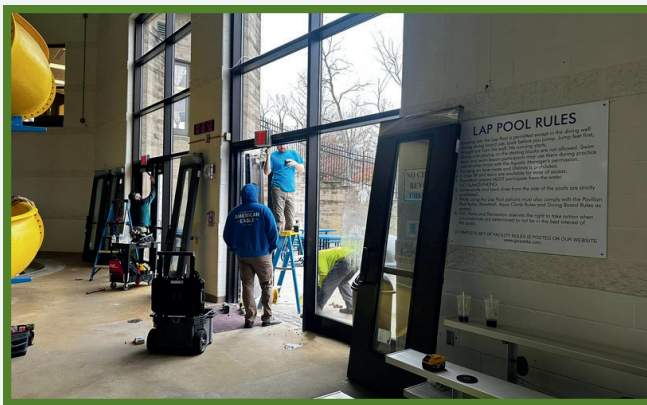
This event was our 2nd annual event. With newly added attractions such as Log Rolling to the program. We enjoyed being able to offer axe throwing, vendors, petting zoo, train rides, face painting, and contest! Live music and Christmas lights helped fill the community with the Christmas spirit and we are excited to continue to see it grow!

# Facility Maintenance



## Painting at SFAC

Our crew worked diligently to ensure the Spray Pad and Leisure Pool at Suffoletta Family Aquatic Center received a fresh new coat of paint. Getting SFAC prepped and ready for the summer is no easy feat and our crew kills it every year.



## New Pool Doors at the Pavilion

The Pavilion got new pool doors in the natatorium. The old doors were original to the building making them 23 years old. The original doors were a safety hazard to our patrons, and it was our number one concern. All rods, closures and panic bars had frozen up and couldn't be repaired.



## Skate Park Repairs

The Skate Park got major repairs this year! Ramps got moved around, new ramps, refurbished ramps, box jumps, half pipes and rails.

# Parks Maintenance



## ADA

We made a pathway from the walking trail to the pond dock at Scott County Park and also made a pathway from access road to picnic shelter at Scott County Park. Additionally, a pathway was added from the parking lot by the senior league field to the concession building of the senior league field at Charles Brooking Park. The bobcat was used to dig the pathways and rock, and blacktop were added to make a smoother surface



## Fencing at Scott County Park

Dale Glass and Company built a fence that runs along the Long Lick side of Scott County Community Park. The fence begins at the corner of the Lewis farm and Scott County Community Park and ends at the tunnel.



## Scott County Disc Golf Course

Our team poured concrete pads for the launch areas and installed the baskets. Also, signage was installed with QR codes for more information about the course. There are 9 holes at Charles Brooking Park and 9 holes at Scott County Community Park with an additional hole to practice on near the picnic shelter.

# Marketing & Community Special Events

## Float Fest



We provided the community with the 6th annual Float Fest. This year we added a variety of new aspects to the event! Inflatables, Live Music and Root Beer Floats. Lastly, we wouldn't have been able to do this event without the help of public works.

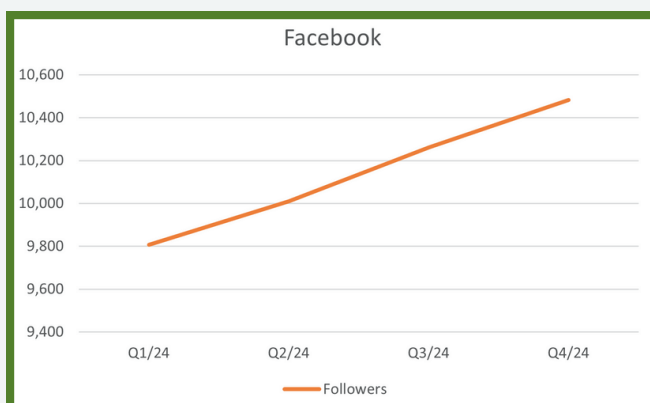
## Movies in the Park



GSC Parks was able to host 5 movies this summer for the Movies in the Park Series that takes place at a variety of our parks.

## Marketing

Over the course of the year our biggest accomplishment was our growth in Facebook followers. Our goal was to hit 10,000 followers and we were able to successfully reach that goal!



# GSC Friends of the Park



## Donation to GFC

Georgetown-Scott County Friends of the Parks gave a donation of \$10,000 to Georgetown Football Club to purchase equipment for Lisle Road Soccer complex including 2 backstop systems for Field 1&9 and 2 Deluxe Euro Goals for Field 8.



## Sonya Ducett Building Ribbon Cutting

The new concession/facilities building at Lisle Road soccer complex had the official grand opening and dedication to Sonya Lansdell Ducett. Back in 2019, FOTP raised over \$14,000 towards this project and we were able to see this dream come to life.



## Fundraising Efforts

GSC Friends of the Park worked on raising funds for a new shelter behind the Pavilion, which is now completed and available for use! We also started raising funds for adjustable basketball goals at Ed Davis Park. To make a donation, please visit [www.gscfriendsofthepark.org](http://www.gscfriendsofthepark.org).

# Organized Sports Organizations



[www.scottcountyyouthbaseball.com](http://www.scottcountyyouthbaseball.com)

## Scott County Youth Baseball

Participation: 1,290

Volunteers:

#: 450

Hours: 10,000

Scholarships: \$5,000

\*Player Grant Holland was featured on Lex18



[www.scsoftballclub.org](http://www.scsoftballclub.org)

## Scott County Softball Club

Participation: 638

Volunteers:

#: N/A

Hours: 2,000

Scholarships: \$300

\*We co-hosted Kentucky's largest softball tournament (The Conley Tournament). We donated half of our concessions proceeds to The Conley Foundation, totaling an approximate donation of \$1600.00. We also hosted the Special Olympics Regional Tournament at the fields and donated meals to all tournament participants.

# Organized Sports Organizations



## Scott County Youth Football

Participation: 747

Volunteers:

#: 146

Hours: 2,176

Scholarships: N/A

\*We were able to bring back the cheer program and host a homecoming for the senior league.

[www.scyfootball.com](http://www.scyfootball.com)



## Georgetown Football Club (Soccer)

Participation: 1,830

Volunteers:

#: 135

Hours: 11,625

Scholarships: \$25,019

\*GFC invested \$56,549 back into the facilities at Lisle Road Soccer Complex.

[www.georgetownfc.com](http://www.georgetownfc.com)

# Organized Sports Organizations

## Alpha Performance Volleyball



[www.alphaperformancevb.com](http://www.alphaperformancevb.com)

Participation: 145

Volunteers:

#: 5

Hours: 146

Scholarships: None

\* Alpha Performance Volleyball is proud to bring a quality volleyball program to the youth of Scott County and surrounding areas. As one of the fastest growing sports in Central KY we strive to introduce the sport to the youngest players in a fun and foundational way and then develop their skills throughout the elementary, middle school and high school sessions. Within the past 2 years of working with GSC Parks and Rec our number of participants continue to grow and we look forward to working with the youth of Scott County.



[www.gomotionapp.com](http://www.gomotionapp.com)

## Georgetown Stingrays

Participation: 117

Volunteers:

#: N/A

Hours: N/A

Scholarships: None

# Organized Sports Organizations



## Archery

Participation: 30

Volunteers:

#: N/A

Hours: 1590

Scholarships: None

\* Held one (1) tournament at Scott County Community Park.

Email: [thompcandrew@aol.com](mailto:thompcandrew@aol.com)



## Cricket

Participation: 55

Volunteers:

#: N/A

Hours: N/A

Scholarships: None

\*GCC team went to the semi-finals and had 15 teams travel from out of town or out of state to play.

[www.gomotionapp.com](http://www.gomotionapp.com)



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