



## New Fundraising Initiative Questionnaire

Please complete this questionnaire and submit it to the appropriate individuals (Department/Program Head, Dean, Vice President) for review and approval. Once your request has been received by the Vice President for University Advancement it will be considered based on the likelihood of funding from private sources and the fundraising resources available at the university. If approved, you will be notified and a meeting will be scheduled with you to determine next steps in the fundraising process. If denied, you will be notified along with the reasons for denial.

Type of fundraising initiative:

- ☐ Facility
- ☐ Program operations
- ☐ Educational resources (technology, lab equipment, etc.)
- ☐ Faculty Development
- ☐ Student Development
- ☐ Scholarships
- ☐ Other \_\_\_\_\_

How does this fundraising initiative connect with the 2011-2016 Strategic Plan of the University?

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What is the compelling need for funding of this initiative?

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What will be the anticipated impact/outcome on your program that funding of this initiative will provide?

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What funding level will be needed to achieve these outcomes?

One-time \$ \_\_\_\_\_  
Annual (ongoing) \$ \_\_\_\_\_

Has this funding need already been identified through PRISM or program review? ☐ Yes ☐ No

Reviewed by:

- ☐ Department/Program Head
- ☐ Dean of the College
- ☐ Vice President of the Division
- ☐ Approved by the Vice President for University Advancement
- ☐ Denied by the Vice President for University Advancement
- ☐ Reason for denial:

Date \_\_\_\_\_  
Date \_\_\_\_\_

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Thank you for taking the time to complete this questionnaire. If you have any questions concerning the questionnaire or need assistance with framing your fundraising initiative, please contact Dr. Charles Lewis at [crlewis@jsu.edu](mailto:crlewis@jsu.edu) or at **extension 5003**.