



**JACKSONVILLE STATE UNIVERSITY
BOARD OF TRUSTEES
MINUTES**

This meeting of the Board of Trustees of **JACKSONVILLE STATE UNIVERSITY** was held in Jacksonville, Alabama on **Tuesday, October 16, 2018, at 10:00 a.m. CST.**

Mr. William “Ronnie” Smith, Chairman of the Board of Trustees, called the meeting to order and asked Mr. Greg Brown to open the meeting with an invocation.

Roll call showed the following members of the Board of Trustees were:

PRESENT:

Mr. William ‘Ronnie’ Smith, Chairman
 Mr. Greg Brown
 Mr. Clarence Daugette, III
 Mr. Thomas Dedrick, Sr.
 Senator Vivian Davis Figures
 Mr. Rusty Fuller
 Mr. Tony Ingram
 Mr. Randall E. Jones
 Mr. Randy Y. Owen
 Ms. Kasey Gamble, Student Government Association
 Dr. Patrick McGrail, Faculty Senate President

ABSENT:

Mrs. Gale Saxon Main
 Governor Kay Ivey

Chairman Smith welcomed Dr. Pamela Beehler, JSU’s First Lady, to the Board of Trustees meeting and thanked her for her contributions to the University.

Chairman Smith thanked Trustee Randy Owen for the Alabama and Friends Benefit Concert. The audience with an overwhelming applause to Mr. Owen expressed appreciation as well.

Chairman Smith commented on JSU’s recovery and rebuilding efforts. He stated that the University has made considerable progress since the March 19, 2018 tornado, and indicated that

it is phenomenal how far the University has come this year. He expressed gratitude to President Beehler for his leadership and to the faculty and staff for its hard work and support. Chairman Smith commended all for successfully returning students to campus and completing the spring semester through efficient hiring of contractors, effective handling of insurance and innovative academic solutions.

Without effectively finishing the spring semester and avoiding a substantial decline in students returning for fall semester, the life of JSU may have been in jeopardy.

APPROVAL OF MINUTES

Chairman Smith asked that the minutes of the July 17, 2018 Board of Trustees meeting be reviewed.

Mr. Clarence Daugette made a motion to approve the Board of Trustees minutes as written. Mr. Tony Ingram seconded and the minutes were approved unanimously.

Chairman Smith welcomed Dr. Patrick McGrail, Faculty Senate President to the Board of Trustees meeting.

Dr. McGrail congratulated President Beehler on his courageous leadership during the storm and its immediate aftermath. He expressed that President Beehler's spirited and comforting appearances on social and mass media early on and his longer term view of the challenges and opportunities facing the University, reassured stakeholders and invited potential students to explore Jacksonville State and become part of the JSU family.

He stated that he is looking forward to working with President Beehler, Provost Turner and the rest of the administration in strengthening the University for the future.

Chairman Smith welcomed Ms. Kasey Gamble, SGA President to the Board of Trustees meeting. Ms. Gamble introduced the newly-elected SGA executive officers: Laci Gurganus, VP of Student Senate, Will Milner, VP of Organizational Affairs; Desmond Thomas, VP of Student Activities; and Ulises Herrera, VP of Public Relations.

ACADEMIC AFFAIRS COMMITTEE

Mr. Randy Owen, Chairman of the Academic Affairs Committee, stated that the Committee has the following action item to bring before the Board.

Motion #1 Approval of Master of Science in Athletic Training by the School of Health Professions and Wellness, Department of Kinesiology.

President Beehler explained that there is very high demand for athletic trainers in both the state of Alabama and surrounding states and that there are not enough programs in this area. There is a major opportunity to develop a program to meet the need.

He stated that there are a lot of benefits in having these programs, i.e., student trainers helping in sports and band. The University has documented a very strong demand for that program, and it would be a great addition to the entire curriculum.

Coming from the Academic Affairs Committee, the motion did not require a second. The Board of Trustees unanimously approved the motion.

Mr. Owen thanked everyone for their support of the University. He pointed out the lack of accessible parking space on campus due to construction and solicited the UPD, on behalf of the students, to “go easy” on issuing parking tickets during this time.

ADVANCEMENT COMMITTEE

Mr. Randy Jones, Chairman of the Advancement Committee, stated that the Board has to approve annually the contractual agreement between Jacksonville State University and the Jacksonville State University Foundation, Inc. (JSU/JSU Foundation, Inc.), although there are no changes other than the effective date.

Coming from the Advancement Committee, the motion did not require a second. After discussion, the motion was approved unanimously.

ATHLETIC COMMITTEE

Mr. Thomas Dedrick, Chairman of the Athletic Committee, stated that the Athletic Committee had a great meeting with one action item for approval.

The Athletic Committee reviewed the Ohio Valley Conference (OVC) Governing Board Certification Form for the Board's approval and stated that there are no changes since last year. This approval is an annual OVC requirement.

Mr. Thomas Dedrick made a motion to approve the OVC Certification. Mr. Rusty Fuller seconded the motion. After discussion, the Board approved the motion unanimously.

Mr. Dedrick stated that an alumni luncheon was held during the week of Homecoming to dedicate the new baseball facility in honor of Coach Case. He stated that the highlight of the luncheon was a video presentation put together by former JSU baseball players who coach Case had coached over the years. The overall theme of the video was the positive impact Coach Case had on all their lives. The ribbon cutting was on the new field, and JSU split a doubleheader with Mississippi State University (MSU). President Beehler stated that on behalf of the Trustees, he would send a “thank you” note to MSU for their participation.

BUILDING AND FINANCE COMMITTEE

Mr. Clarence Dauge, Chairman of the Building and Finance Committee stated that they had a very good meeting and covered a lot of territory. He mentioned that a great deal of progress is being made on several buildings on campus and thanked everyone for a job well done. Mr. Dauge reported that the Building and Finance Committee had no action items to bring before the Board. He thanked everyone for the job being done in rebuilding the campus.

Chairman Smith stated that the Trustees took a tour of the very impressive new Recreation and Fitness Center. He stated that the students will be excited when they see the

facility. He stated that the facility was beyond what he imagined and that students will be impressed and excited to use it when it opens in January 2019.

Chairman Smith expressed gratitude to Nationwide as a sponsor of the Alabama and Friends Benefit Concert and thanked Trustee Randall Jones for his generous contribution.

PRESIDENT'S REPORT

ACADEMIC AFFAIRS

- **Academic Advising**
 - The **National Society of Collegiate Scholars (NSCS) Chapter** at JSU was named a **Gold Star Chapter** for **2017-18**. Gold Star status is highly coveted by the 320 NSCS chapters nationwide.
- **Graduate Studies**
 - **Fall 2018 Enrollment Numbers up 7.6%**
 - Fall 2017 Graduate 976, Doctoral 100 = 1,076
 - **Fall 2018 Graduate 997, Doctoral 161 = 1,158**
 - **Accelerated Master's Degree in English Pilot Program**
 - Allows students to take **up to 12 hours of graduate courses** that **count towards both the undergraduate and graduate degrees**.
 - **Given the success** of this pilot program in English, there is the **possibility to expand it to other graduate programs** (e.g., Master of Science in Biology, Master of Public Administration, and Master of Science in Sports Management).
- **Learning Services**
 - The **2018 Fast Start Academy** summer bridge program was **very successful**.
 - **69 students enrolled** and **65** of the students **successfully completed** the program
 - **This 94% completion rate is an improvement over the prior year's 87%**
 - **59 of the 65 students enrolled for the fall semester**
 - **Ninety-five percent of entering students completed the JSU EdReady Math Placement Exam**. This allows successful students to **skip developmental math** and **pass their first credit math courses at 20-25% higher rates than the previous ten years**.

School of Arts & Humanities

- **Student Ambassador Program**
 - **Established** a new Student Ambassador Program **to help with recruitment activities and School events**.
- **Art**
 - **Professor Christian Dunn** designed and painted the **Gadsden Museum of Art Alabama Bicentennial Mural** in tribute of Alabama's upcoming bicentennial. He was also **commissioned** by Supporters Wear, Inc., of Chico, CA to **design soccer badges** in honor of the **2018 World Cup**.
- **Drama**
 - **JSU Drama** partnered with the **Calhoun County Chamber of Commerce** to produce the inaugural **Shakespeare Project**, which performed *Julius Caesar* at the **Anniston Performing Arts Center** for free to local high school students and the community.
- **Music**
 - **Dr. Ken Bodiford, Director of Bands**, reported that **521 students** registered for band camp this year. The **Marching Southerners** now total **509** (including alternates and student staff), including **171 freshmen** (6% of the incoming freshman class). The current show includes **480 on the field at halftime**.

School of Business and Industry

- **Center for Manufacturing Support**
 - A variety of new equipment has arrived in the Center for Manufacturing Support to enable students to learn using current technology employed in industry.
- **Center for Economic Development and Business Research**
 - Demand continues to increase for services with 12 projects requested/pending beyond active inventory of projects in process. Recently completed seven projects.
 - Strong reputation for quality independent research
- **Little River Canyon**
 - Both the number of visitors and gift shop sales revenue continue to grow.
- **Finance, Economics & Accounting**
 - At Lishui University in China, Dr. Ronnie Clayton taught Finance to 40 second year students who successfully completed the course. Four of those students are studying at JSU through our exchange program with Lishui University.
 - Professor Taleah Collum was instrumental in enhancing opportunities for accounting students at the Beta Alpha Psi annual meeting, the Meet the Employers event and the ASCPA Interview Day. She was also instrumental in ASCPA's recent "Rebuild JSU" \$5K check presentation

School of Health Professions and Wellness

- **Nursing**
 - Held White Coat Ceremony for first semester nursing students on September 6, at Jacksonville High School. Senator Vivian Davis Figures was the guest speaker and welcomed the largest cohort admitted in the school's history.
 - Held Open House for the new Nursing Skills Lab at our newly-acquired JSU-RMC Center.
- **Respiratory Therapy**
 - Ed Goodwin, Program Director, has been appointed by Governor Kay Ivey to serve on the Alabama State Board of Respiratory Therapy (ASBRT) for a four-year term. The Board oversees the licensure practice for all respiratory therapists in Alabama.
- **Kinesiology**
 - The 18th Annual Gamecock Gallop 5K and Youth Run will be held on the weekend of October 27th.

School of Human Services and Social Sciences

- **Criminal Justice**
 - Governor Kay Ivey has awarded a \$100,000 grant to the Center for Applied Forensics that will provide training to law enforcement officers to conduct death investigations more effectively. This is for smaller and rural police departments and sheriff's offices

School of Science

- **Biology**
 - Dr. Lori Hensley, Department Head of Biology, has received a 5-year, \$500,000 grant from the NSF in collaboration with her colleague, Dr. Nathan Reyna, at Ouachita Baptist University in Arkansas.

School of Education

- **Learning Resource Center**

- **After-school tutoring** through the **School of Education's Teaching/Learning Center** began this semester and is **providing free tutoring** services to approximately **85 local school students**.

STUDENT AFFAIRS

- **Enrollment Management**
 - **Fall 2018 Enrollment – 8,479 (7,321 Undergraduate/1,158 Graduate)**
 - **This is only a 1% decrease from Fall 2017.**
 - **Working with Deans** to develop **enrollment management strategies** for **academic affairs**.
 - **Collaborated with Marketing and Web Services** to **increase academic program marketing** on the website.
 - **Conducted a two-day admissions sales/customer service training** for **admissions, marketing and financial aid**.
- **Office of Admissions**
 - **Fall 2018:** 8,453 undergraduate applications (up 14%)
 5,227 undergraduate admitted (up 20%)
 1,073 undergraduate enrolled freshman (down 6%)
 568 undergraduate enrolled transfers (down 17%)
 1,158 graduate enrollment (up 7.6%)
 - Partnership with **EAB** to conduct **student search** for **35,000 seniors** and **65,000 juniors/sophomores**.
 - **EAB** has also designed a **streamlined, mobile-friendly admissions application** for **freshman, transfer and international students**.
 - **744 students** attended **Fall Preview Days** (**21% increase** from last year)
 - **Dual enrollment increased 7% with 805 enrolled students in Fall 2018**
 - Implemented a **text messaging platform** to reach **prospective students** that allows **mass text messaging**
 - Implemented a **comprehensive communication plan** to all **Fall 2019 prospective students**:
 - **Accepted students** with **20+ touch points of communication** including emails, mailings, texts and phone calls
 - **Parents** of accepted students
 - **Preview Day promotions**
 - **Applications started but completed – emails every ten days** until they complete the application
 - **E-mail campaign about academic departments** to all inquiries
 - **Plans to launch a communication plan** for **seniors, transfers, international inquiries, juniors and sophomores** very soon.
- **Financial Aid and Scholarships**
 - **Financial Aid staff** have been invited to **10 FAFSA events** at Alabama high schools
 - Have **started the process of staffing the office with JSU personnel** including a **search** for a **Director of Financial Aid**
 - Utilizing **EAB's Financial Aid Optimization** in order to **effectively award institutional aid funds** to meet the university's strategic initiative to increase enrollment.
- **Career Services**
 - **First Diversity Workforce Recruitment Fair** was held on September 2
 - This was a **coordinated event** in conjunction with the **National Alumni Association** and the **Black Alumni Chapter**
 - **Twenty-five companies, agencies and departments** recruited **JSU students and alumni**
 - The event was also **open to job-seekers in the community**
 - **MOU between JSU and the Anniston Army Depot** was signed on September 16 for **unpaid internships** which **award academic credit**
- **Dean of Students**
 - **Student voter registration drives** for **Fall 2018** held on **September 28, October 9 & 10, and October 17**

- **Fraternity and Sorority Life** concluded a **successful recruitment period** at the beginning of the fall semester adding **164 new members** to our **Panhellenic Community** and **92 new members** to our **Interfraternity Council Community**
- **National Panhellenic Conference (NPHC)** hosted the **Fall NPHC Expo** which gave more than **60 interested students** information about each of our active organizations
- The **NPHC** – one of the largest advocacy and support organizations for women – has **honored JSU** with a **College Panhellenic Excellence Award** for its work **advancing the sorority experience on campus.**
 - JSU was **one of 25 universities out of 670 chapters** in the US and Canada to receive this prestigious award
 - The **award is for performance in seven areas:** academics, communication with NPC area advisor, judicial procedures, Panhellenic community impact and relations, Panhellenic programming, Panhellenic structure, and recruitment.
- **The Orientation Team (GO! Leaders, staff, and faculty members)** went through **extensive customer service training** during spring and summer to **ensure that parents and students felt welcomed during orientation** which **led to an increase in the overall satisfaction with orientation.**
- **96%** of **students** that attended orientation **enrolled** for Fall 2018
- **98%** of **parents** that attended orientation **rated the helpfulness of orientation staff as excellent**
- **99%** of **parents** that attended orientation **rated their overall satisfaction** with orientation as **excellent**
- **94%** of **students** that attended orientation **rated the helpfulness of orientation staff as excellent**
- **92%** of **students** that attended orientation **rated their overall satisfaction** with orientation as **excellent**
- **Great Job!**
- **Disability Support**
 - Has **405 students registered** in Fall 2018 (**10% increase**)
- **International House/International Programs**
 - **International House** has **full occupancy** this fall
 - **Study abroad** numbers **increased by 71%** in 2017-2018, 36 students vs. 21 in 2016-2017
 - The **annual United Nations Day Tea** was **extremely successful** both in terms of the **quality of student performances and attendance.**
- **Office of Residence Life**
 - **Move-In Day** was **very successful** with university personnel and community personnel **welcoming students and parents with great customer service.**
- **Title IX**
 - Conducted **extensive Title IX training** for **students and employees.**

BUSINESS AFFAIRS

- **University Housing**
 - **Apartments** are at **100% occupancy**
 - **Residence Halls** are at **90% occupancy**
 - **22** – two-bedroom **mobile homes installed** and are at **100% occupancy**
- **Barnes and Nobles Bookstore**
 - Year-to-date **bookstore commission** is **\$372,214**
- **Sodexo**
 - As a result of the **Sodexo \$2.5 million investment** for **Food Court remodeling**, food court **sales** are **up 70%** averaging **\$20K per day.**
 - **Sodexo** is preparing **drawings** for a **55,000 square foot new cafeteria** as part of their contract renewal proposal.
- **RMC Student Health Center**
 - A **new five-year agreement** was reached with **RMC** to provide **health services** for our **students, faculty, and staff.**
 - The **University Health Center** was **relocated** to the **old emergency room** area of the **former RMC Jacksonville Hospital.**

- Year-to-date **bookstore commission** is **\$372,214**

CAPITAL PROJECTS REPORT

- In process of **finishing the design phase** of planning for **replacement of Merrill Hall** – home of the **School of Business & Industry**.
- **Major renovations of Wallace Hall, Mason Hall,** and the third floor of **Martin Hall**.
- **Work continues** to be done on the **11th and 12th floors** of the **Library**.
- **Major work required** on the Pete Mathews **Coliseum** expected to be completed by **December 15, 2018**.
- **Softball Field renovations in progress**.
- **New Fitness & Wellness Center** on target for **completion by January 2019**.

Summary of Roof Projects (completion dates in parentheses)

Ayers Hall (November 30, 2018)	Logan Hall (complete)
Bibb Graves Hall (November 30, 2018)	Martin Hall (December 31, 2018)
Brewer Hall (November 30, 2018)	McGee Hall (December 31, 2018)
Crow Hall (October 19, 2018)	Mason Hall (complete)
Curtis Hall (October 19, 2018)	Meehan Hall (complete)
Daugette Hall (October 19, 2018)	Patterson Hall (complete)
Dixon Hall (October 19, 2018)	Pete Mathews Coliseum (complete)
Fitzpatrick Hall (October 19, 2018)	Ramona Wood Hall (October 19, 2018)
Hammond Hall (October 19, 2018)	Salls Hall (December 31, 2018)
Houston Cole Library (December 31, 2018)	Stephenson Hall (February 1, 2019)
International House (complete)	Stone Center (November 30, 2018)
Kitty Stone/SBIC (complete)	TMB (October 19, 2018)
Summary: 7 roofs already complete, 8 complete by the end of this week, 4 complete by November 30 th , 4 complete by the end of the year and one complete by February 1, 2019.	

GOVERNMENT RELATIONS & COMMUNITY ENGAGEMENT

- The **bike sharing program** between **JSU, City of Jacksonville, City of Anniston,** and **City of Oxford** has been **signed by all parties**. This partnership will bring **bicycles by Veoride** to the university and cities **allowing students & citizens to rent a bicycle** for transportation between classes for students, recreational biking along the Chief Ladiga Trail, or bike rides around the cities.

UNIVERSITY ADVANCEMENT

- **University Development**
 - **Outright gifts and contributions** to the Foundation from January 1, 2018 to October 2, 2018 totaled **\$2,374,380** compared to \$1,366,228 during the same period in 2017, a **74% increase** and a **1% increase of donors**
 - This does **not include** current commitments of **sponsorships for the Alabama and Friends concert** on September 26
 - As of September 27, 2018, **gifts and contributions** to the Deeply Rooted. Future Driven **Campaign** totaled **\$32,500,000** and does **not include** the **gift of the hospital by RMC to JSU**
 - To date, the **JSU Foundation** has **paid out** nearly **\$190,000** in **disaster relief funds to employees and students**
 - The **second annual Red Tie fundraising event** will be on **Friday, February 1, 2019**.
 - **Reorganization** occurred in August to **expand our fundraising efforts**
 - **Earl Warren, Director of University Development,** will **oversee** the **JSU Annual Fund,** develop a **robust planned giving initiative,** and provide leadership to expand our **corporate and foundation fundraising**
 - **Bill Nash, Director of Academic Development,** will **oversee major gift fundraising for schools and academic programs**
 - **Ed Lett, Director of Athletic Development and Marketing,** will continue to **raise funds and solicit sponsorships** for our **athletic programs**

- The **JSU Foundation** is making available **100 limited numbered and signed editions for donors** who make gifts at various levels to the University Excellence Fund has commissioned a **gamecock painting** and corresponding prints by the Birmingham **artist Steve Lowery**.
- **Alumni Relations**
 - Has partnered with JSU Development Office to create a **mobile cause app for JSU alumni to update their contact information, join the alumni association, make a donation** to the JSU Foundation and **purchase a brick** for the sidewalks at the former alumni house property
 - **Over 150 alumni and friends are registered for the Marching Southerner's Italy trip** December 27th – January 4th
- **Interactive Design/YouTube**
 - Top 5 Videos**
 1. **JSU Tornado Surveillance Video** – 308.4k views
 2. **Carpool Karaoke with College President** – 14.2k views
 3. **Message from the President** – 11.8k views
 4. **JSU Housing Intro Video** – 4.8k views
 5. **Message from the Provost** – 4.4k views
- **Web Services**
 - The **new JSU website** went **live** on August 11 after editing 4,300+ webpages
 - **Sites** which were **not ADA compliant** were **rebuilt bringing them into compliance**
- **TV Services**
 - Winner of the **2018 Ohio Valley Conference Digital Network's Program of Excellence for Best Overall Professional Production in Sports Broadcasting**
- **Public Relations and Social Media**
 - The amount of **earned publicity** received from the *Alabama and Friends Benefit Concert* on social media would have cost us **1.5 million dollars**.

HUMAN RESOURCES

- **Diversity and Inclusion**
 - For the second consecutive year, JSU has been recognized as “An Institution Committed to Diversity” by **Minority Access Inc.**
 - **Safaa Al Hamdani, Ph.D., Professor of Biology** and **Charlcie Pettway-Vann** from the **Houston Cole Library** were honored as a **Minority Access National Role Models** at the **2018 National Role Model Conference**. They accepted the institutional recognition award on behalf of JSU.
- **Customer Service**
 - The **Gamecock Service Excellence: You Matter Program** will be **launched on October 18, 2018** with a **kick-off cookout celebration** for all faculty and staff, followed by the roll-out of the training models in **Spring 2019**.

ATHLETICS

- **Baseball**
 - **Dedicated the new Rudy Abbott Field at Jim Case Stadium** on September 28th.
- **Football**
 - **After an opening season loss** to nationally ranked North Carolina A&T, the **team has won five straight in convincing fashion**. They are currently **5-1 overall** and **4-0** in the **OVC standings**.
 - The JSU football team currently is **nationally ranked in the FCS polls: 7th (Coaches) and 8th (STATS)**.
- **Volleyball**
 - The volleyball team is in **mid-season** and is boasting an **11-10 record** and **4-4 in the OVC**.
 - Due to the ongoing renovations to the Pete Mathews Coliseum, the **Gamecocks are playing the 2018 season inside Kennamer Hall**.
 - The **Gamecocks' beach volleyball program** will **begin its fourth season** in the **spring**. Recently, JSU officially became an **affiliate member** of the **Atlantic Sun**

Conference in beach volleyball. This membership, along with **new courts adjacent to the new Fitness and Wellness Center,** will **elevate the program** beyond its initial three “start-up” seasons.

- **Soccer**
 - The Gamecocks are at the **midpoint of their season.** **Redshirt freshman Morgan Lerch** has **recorded four shutouts** and **sits among the top-30 goalkeepers in NCAA-Division I Soccer.** JSU will **honor its trio of seniors** on **Friday, October 19th** prior to the start of the Eastern Illinois match.
- **Softball**
 - The JSU softball team recently hosted its **annual *Tera Ross Memorial Tournament*** at Oxford's **Choccolocco Park**, when 13 teams came together to compete at the state-of-the-art complex.
- **Women’s Basketball**
 - The Lady Gamecocks, **preseason #3 pick in the OVC,** **began practice in late September** and are **working to continue the momentum** from their **successful 2017-18 basketball season.**
 - The Lady Gamecocks will hold their **opening first two home games** away from campus at the **Cherokee Arena in Centre, AL** due to the Coliseum reconstruction.
- **Men’s Basketball**
 - The men’s basketball team, **preseason #3 pick in the OVC,** **began practice in late September** and are working to **continue the momentum** developed **over the past two years** when they had **more than 20 wins and participated in post-season tournament play each year.**
 - **Early season games** were **scheduled away until the Coliseum** will be **ready in mid-December.**

EXECUTIVE SESSION

Chairman Smith presented a statement from Mr. Sam Monk, University Council, who certified the Executive Session necessary to discuss the good names of individuals or pending litigation and controversies not currently being litigated, but likely to be litigated if the Board takes a proposed course of action. Chairman Smith asked for a roll call vote to enter Executive Session for approximately one hour.

President Beehler called roll for voting to approve the Executive Session. The following persons voted:

Chairman William R. Smith	Yes
Mr. Greg Brown	Yes
Mr. Clarence Daugette, III	Yes
Mr. Thomas Dedrick, Sr.	Yes
Senator Vivian Davis Figures	Yes
Mr. Rusty Fuller	Yes
Mr. Tony L. Ingram	Yes
Mr. Randall Jones	Yes
Mr. Randy Owen	Yes

Chairman Smith reported a unanimous vote for the Executive Session and stated that the Board members would return for a public vote on any actionable items.

Upon returning from Executive Session, Chairman Smith reported that the Board has several action items to consider.

LOGAN WALKER ENDOWED LOAN FUND

Motion #1 Approval of increasing the maximum loan

Mr. Clarence Daugette made a motion to approve the maximum amount of the Logan Walker loan from \$1,000 to \$5,000 per year. It was seconded by Mr. Rusty Fuller and approved unanimously by the Board.

Motion #2 Mr. Daugette presented and recommended the following resolution for approval by the Board of Trustees:

RESOLUTION #583

**RESOLUTION OF BOARD OF TRUSTEES
DIRECTING THE PRESIDENT TO EVALUATE
THE NEED FOR AND FEASIBILITY OF LONG-TERM DEBT
FINANCING DUE TO DAMAGES RESULTING FROM
MARCH 19, 2018 TORNADO**

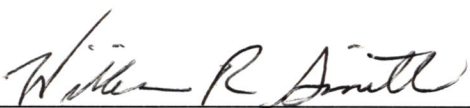
WHEREAS, Jacksonville State University suffered extensive damage to its campus due to the tornado that struck the City of Jacksonville on the evening of March 19, 2018; and,

WHEREAS, has received and will in the future receive funds from various sources to include, without limitation, insurance proceeds through the State of Alabama Department of Finance Risk Management Office, the State and Federal Emergency Management Offices (FEMA and AEMA), loans from the State of Alabama and lines of credit from commercial financial institutions with which JSU has a business relationship, generous contributions from various persons, groups and institutions, and has drawn on the institution's reserve funds; and,

WHEREAS, it appears that even with the financial resources available to the university the institution may need to consider the feasibility and advantages of long-term financing of current debt and future expenses related to recovery from the damages suffered.

NOW, THEREFORE, THE FOREGOING CONSIDERED, the Board of Trustees of Jacksonville State University directs the President to undertake an evaluation of the current and anticipated financial needs of the university and be prepared to make one or more recommendations to the Board of Trustees on how best to address the same to allow a full recovery from the damages inflicted by the tornado.

This the 16th day of October 2018.



William R. Smith

President *pro tempore* and Chairman

ATTEST:



John M. Beehler, Ph.D., CPA
Board Secretary

Mr. Clarence Daugette made a motion that the Board adopt the resolution. Mr. Randy Owen seconded, and the Board of Trustees approved the motion unanimously.

Motion #3 Resolution of Acquisition and Deposition of Real Property

Mr. Rusty Fuller presented and recommended the following resolution for approval by the Board of Trustees:

RESOLUTION NUMBER: #584

RESOLUTION OF BOARD OF TRUSTEES OF JACKSONVILLE STATE UNIVERSITY ACQUISITION AND DISPOSITION OF REAL PROPERTY

Acquisitions and dispositions of real property, other than the granting of easements and rights of way to utilities, governmental entities and governmental boards and any exceptions herein granted, shall comply with the following process and receive approval of the Board of Trustees before execution by the President of the University.

ACQUISITIONS

The following information shall be presented to the Board for review and approval before approval:

- A summary of the proposed acquisition to include a justification for the purchase to include any current or projected need to the institution and the availability of any alternatives that may exist.
- A statement as to the current owner or owners of the property and list of any person or persons not readily obvious by the owner(s) listed as having a financial interest in the property.
- A comprehensive appraisal.
- A copy of the proposed purchase contract, which may be executed by the President in his capacity as such provided it is conditioned on final approval by the Board.
- A Phase I environmental assessment.
- Any additional costs to the university for utilities, maintenance and upkeep.
- Any other factors deemed relevant to the acquisition.
- After full disclosure and consideration, the Board may authorize the President to proceed with the purchase. In lieu of action by the plenary Board membership where time is of the essence, the Executive Committee of the Board may authorize action by the President.
- Purchase documents and the matters presented to the Board in seeking approval of the sale shall be made a part of the permanent public file in the matter.

DISPOSITIONS

The preferred disposition of real property by the University shall be by sealed bid or public auction; however, with formal Board approval by resolution passed in open meeting, a sale may be authorized concluded by different means. The process shall be as follows:

The President shall cause a report to the Board to be prepared by the Director of Capital Assets and Planning and reviewed and approved in form and sufficiency by the Office of the University Counsel setting out the description of the real estate proposed to be sold and supporting facts justifying the sale as opposed to the retention of the property. A formal appraisal from a duly licensed appraiser shall be included. The report shall also make a recommendation as to the means of disposition whether it be public auction, sealed bids or negotiated sale following a publicly announced request for proposals.

NEGOTIATED SALES: If the recommendation is to dispose of the property other than by sealed bid or public auction, the President shall have prepared a written declaration

setting forth the specific reasons for the decision, which declaration shall be made a part of the permanent file in the matter.

SALE BY LICENSED BROKER: If the property is to be offered for sale through a duly licensed real estate broker, it must be published by the broker in accordance with customary best practices intended to gain wide market exposure. A formal offer of purchase and sales contract approved by the University Counsel as in compliance with the requirements of law may be conditionally accepted and signed by the President in his capacity as such but shall not be deemed final until approved by the Board of Trustees following disclosure of all relevant terms, which shall be made a part of the public file in the matter.

SALE TO PUBLIC ENTITY: If the sale or disposition is to be made without a public offering to a State of Alabama governmental unit, department, agency or instrumentality, to the county government or a municipality wherein the property is located, or to a public board or agency receiving state funds, the conditions of transfer may be negotiated; provided, however, the terms of such shall be fully disclosed to the Board of Trustees prior to its approval of the transfer and shall be approved by the University Counsel as in substantial compliance with the requirements of the State Land Sales Act. Such documentation shall be made a part of the permanent public file in the matter.

PUBLIC AUCTION / SEALED BID (TO INCLUDE RFPs): If the property is to be offered for sale by sealed bid or public auction, the proposed sale and the terms of sale shall be advertised at least once a week for four consecutive weeks in a newspaper of general circulation in the county where the property is located and at least one time in three other newspapers of general circulation throughout the State of Alabama. If the property is located outside the State of Alabama, the notice of sale shall be published at least one time in three newspapers of general circulation throughout the State of Alabama and by such means as may be customary for legal notices in the jurisdiction where the property is located. All publication notices shall be made a part of the public file in the matter.

Advertisements for bid or auction must state: the address and legal description of the property to be sold, the dates and times when the property may be inspected or contact information to set an appointment for inspection, the date, time and place of the auction or opening of sealed bids; a statement that all bids and offers, in the sole discretion of the university, may be rejected for or without cause stated.

At the conclusion of the bidding process or auction, the President shall cause a detailed formal report to be prepared. All relevant material factors to be considered shall be stated in the report. Expenses incurred to date as well as any known or anticipated future expenses shall be detailed. The President shall make a recommendation to the Board of Trustees. The President may execute a contingent sales contract subject to Board approval, which contract shall be presented to the Board for review.

LEASING OF PROPERTY

UNIVERSITY AS LESSOR

Ground leases shall be presented to the Board of Trustees for approval prior to execution. The recommendation of the President to enter into a ground lease of University property shall include the following supporting documentation:

- A summary including: the location; legal description, existing improvements located thereon; the value of the property as established by a certified appraisal; term of the lease; monetary and other consideration; reason for the lease and its benefit to the University; the name of the proposed lessee(s) and, if an entity other than individuals, the name or a list of names of the persons having an economic interest in the proposed lease.

- A copy of the lease in substantially final form.

UNIVERSITY AS LESSEE

All capital leases of off-campus property by the University regardless of value or duration must be approved by the Board of Trustees. A proposed capital lease shall be presented by the President to the Board of Trustees for approval with documentation such as follows:

- A summary of the proposed agreement to include a justification for the lease to include current or projected need to the institution and the availability of any alternatives that may exist.
- A statement as to the current owner or owners of the property (including those holding leasehold interest if a sublease) and list of any person or persons not readily obvious by the owner(s) listed as having a financial interest in the property.
- A comprehensive appraisal establishing current value.
- A copy of the proposed lease agreement, which may be executed by the President in his capacity as such provided it is conditioned on final approval by the Board.
- An environmental and safety statement regarding the proposed lease premises.
- Any additional costs to the university for utilities, maintenance and upkeep.
- Any other factors deemed relevant to the approval.
- After full disclosure and consideration, the Board may authorize the President to proceed with the lease. In lieu of action by the plenary Board membership where time is of the essence, the Executive Committee of the Board may authorize action by the President.
- Lease documents and the matters presented to the Board in seeking approval of the sale shall be made a part of the permanent public file in the matter.
- Operation leases (operative leases) not required to have Board review and approval may be executed by the President if it meets at least one of the following criteria:
 - The lease has a duration of one year or less; or,
 - The lease has a cumulative lease value of \$250,000, or less; or
 - The lease is between the University and an affiliated institution, such as a foundation, governmental entity, or non-profit corporation.

In the event the University enters into a lease that does not require Board approval, a public file containing the following documents shall be established and maintained:

- The executed lease agreement.
- A statement establishing the need to obtain additional space.
- A statement from the appropriate University administrative staff member responsible for capital assets that suitable space is not available on campus or within current capital assets.

- A summary that supports selection of the specified lease space addressing such issues as location, amenities, costs, and any other relevant information.
- Approval of the University Counsel as to form, substance and legal compliance of the lease agreement.

For any operative lease that does not meet the criteria listed above, and for all capital leases, the same shall be presented to the Board of Trustees for approval. In such event, the following documentation shall be provided;

- A summary of the space to be leased identifying the location of the space, improvements and amenities in place or to be provided, rental rate, full disclosure as to property ownership and entities or persons having an economic interest in the property, estimated costs of any improvements required to be made by the proposed lessor or the University as lessee.
- A statement explaining the necessity of acquiring the space to include verification that existing University-owned or leased property is unavailable or unsuited for the need.
- A copy of the proposed lease agreement and any ancillary contracts.

UNIVERSITY AS LESSOR

Ground Leases of University Property

All ground leases must be presented to the Board of Trustees for approval prior to execution. The following documentation must be provided:

- A summary including: the location, legal description and improvements on the land; the value of the land as established by a certified appraisal; the term of the proposed lease; the reason for the lease; any alternatives and the name or names of any persons or entities having a financial interest in the lease.
- A copy of the lease in final form approved by University Counsel.

Facility Leases of University Property

The Board recognizes that certain short-term facility leases for institutional-related purposes intended to enhance the operation of University are in the best interests of JSU. As such, subject to the limitation stated below, the President is granted the authority to enter into and execute such leases of property for university-related use. In such cases, the Board of Trustees shall be advised of the transaction at its next meeting. In reporting to the Board, the following documentation shall be required:

- A summary including: the location and size of the property; a description of the property and any improvements; the term of the lease; the consideration to include value of improvements, if any, to be made by the tenant; the name of the lessee and name or names of any person or persons with an economic interest in the lease.
- A statement that the lease is in the best interest of the University and why.

The foregoing to the contrary notwithstanding, should the term of any such lease, including optional extensions, exceed five (five) years, the lease must be approved by the Board of Trustees.

Compliance Statement: This Resolution and the procedures set out herein are intended to be in full compliance with §9-15-82, Code of Alabama 1975 (as amended).

Grandfather Provision: Any transactions previously authorized by the Board or for which the President has been empowered to proceed shall be exempt from this Resolution.

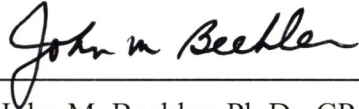
Passed in open meeting of the Board of Trustees on the 16th day of October 2018.

William R. Smith



President Pro Tempore and Chairman

ATTEST:



John M. Beehler, Ph.D., CPA

Secretary

Mr. Rusty Fuller made the motion and Mr. Thomas Dedrick seconded the motion to approve the resolution and the Board of Trustees approved the motion unanimously.

ORGANIZATIONAL CHART

Senator Vivian D. Figures made a motion to accept the JSU Organizational Chart as submitted by President John Beehler. Mr. Rusty Fuller seconded the motion and the Board of Trustees unanimously approved it.

NAMING OPPORTUNITIES

Motion #1 Chairman Smith made a motion to change the name of the former RMC Hospital to “JSU-RMC Center for Community Engagement and Rural Integrated Health.”

Mr. Randall Jones made a motion to adopt the name change. Mr. Randy Owen seconded, and the motion passed unanimously.

Motion #2 Mr. Thomas Dedrick made a motion to name the new recreational facility the *Jacksonville State University Recreation and Fitness Center*. Mr. Tony Ingram seconded the motion and the Board unanimously approved.

MEETING DATES FOR 2019

Chairman Smith proposed the following meeting dates for 2019: January 19th, April 16th, July 16th, and October 22nd.

Mr. Tony Ingram made a motion that the proposed meeting dates for 2019 be accepted. It was seconded by Mr. Randy Owen and adopted unanimously by the Board.

ELECTION OF PRESIDENT PRO TEMPORE

Senator Vivian D. Figures made a motion that to reelect Chairman William Smith to serve another term as President Pro Tempore (Chair) of the Board of Trustees and to reelect Mr. Thomas Dedrick, Sr., to serve another term as Vice Chair. Mr. Greg Brown seconded the motion, and the Board of Trustees unanimously approved it.

OTHER BUSINESS

Chairman Smith expressed the pleasure of the Board with President Beehler's strong leadership of JSU and especially, in disaster recovery over the past year. The Board approved the extension of President Beehler's contract for another three-year period. Mr. Tony Ingram made a motion that the Board award a 2% salary increase to President Beehler (the same percent as other employees received), effective October 1, 2018. Mr. Thomas Dedrick, Sr., seconded the motion and the Board of Trustees approved it unanimously.

There being no further business, Chairman Smith declared that the meeting was adjourned and stated that the next meeting of the Board of Trustees would be held on the 5th Floor of Stadium Towers January 29, 2019.



Dr. John M. Beehler, President
Jacksonville State University



William Ronald "Ronnie" Smith, Chairman
Board of Trustees

