

**JACKSONVILLE STATE UNIVERSITY
BOARD OF TRUSTEES
MINUTES**

The Board of Trustees of **JACKSONVILLE STATE UNIVERSITY** held its Spring meeting in Jacksonville, Alabama on **Monday, January 23, 2017 at 1:00 p.m. CDT.**

Mr. William Smith, Chairman of the Board of Trustees, called the meeting to order and asked that President John Beehler open the meeting with an invocation.

Chairman Smith welcomed Dr. Pam Beehler, JSU's First Lady, to the Board of Trustees meeting and also welcomed JSU's newest Trustee, Mr. Rusty Fuller, to his first official Board of Trustees meeting. Paul Brailsford, co-founder and CEO of Brailsford & Dunlavey, Inc., and Benjamin Myers, Project Manager, were welcomed to the meeting. In addition, Chairman Smith recognized Jesslan Sharp, Student Government Association President and Dr. Pitt Harding, Faculty Senate President.

Roll call showed the following members of the Board of Trustees were:

PRESENT:

Mr. William Smith, Chairman
Mr. Greg Brown
Mr. Thomas Dedrick
Senator Vivian Davis Figures
Mr. Tony L. Ingram
Mr. Randall Jones
Mrs. Gale Saxon Main
Mr. Rusty Fuller
Dr. Pitt Harding, Faculty Senate President
Ms. Jesslan Sharp, Student Government Association President

ABSENT:

Governor Robert Bentley
Mr. Randy Owen

APPROVAL OF MINUTES

Chairman Smith asked that the minutes of the October 17, 2016 and November 19, 2016 Board of Trustees meetings be reviewed.

Chairman Smith made a motion to approve the October 17, 2016 and November 19, 2016 Board of Trustees Annual and Emergency meetings minutes as written. Mr. Rusty Fuller seconded the motion and the minutes were approved unanimously.

BUILDING AND FINANCE COMMITTEE

Mr. Clarence Daugette, Chair of the Building and Finance Committee, stated that the committee approved two action items: 2017-2021 Strategic Plan, a plan that was developed by the President and the university community on the strategic goals and plans for the future of the university. President Beehler thanked the entire university community and all the constituents for participating in the strategic planning process. He stated that the University had widespread participation and feedback on all the key elements of our strategic plan and a lot of people worked diligently to make sure that the University came up with the best strategic plan possible. It was a very detailed process and President Beehler stated that he was very pleased with the strategic plan and the direction the University is going as a community. The recommendation of the committee was to submit the Strategic Plan to the Board of Trustees for approval.

Coming from the Building and Finance Committee the motion did not require a second. After discussion the motion was unanimously approved by the Board.

The second action item is the Resolution for the proposed JSU Campus Fitness & Wellness Center (P3). Mr. Daugette yielded the floor to Mr. Paul Brailsford for his presentation on the Campus Fitness & Wellness Center.

Mr. Brailsford presented a power point to the Board and shared why we (University) are where we are with the project (P3) and why his recommendations were being made. He discussed the plan, process and how the process would proceed. Initially, three crucial components of the project were to be focused upon:

- 1) Getting the asset right
- 2) Acquiring capital advantageously
- 3) Setting the table for the project to operate beneficially for the University.

Key elements of the projects were discussed:

- 1) **Scope:** The building will be 101,000 square feet and include spaces as prioritized by students in the extensive student outreach effort.
- 2) **Budget:** The budget for the project is \$ \$39,000.000, which includes \$28,000,000 in hard costs
- 3) **Fees:** Student fees will initially be set at \$190 per semester and adjusted over time. The Board will review the fee schedule annually and make recommendations accordingly.

Mr. Brailsford shared the benefits of using a public/private partnership (P3). Under a P3, there needs to be a 501(c)(3) organization to get financing and construct the facility. The JSU Foundation will serve as JSU's partner as owner of record. The benefits of the JSU Foundation serving as owner. are 1) alignment with the University, 2) allows for the most favorable financing terms due to its eligibility for federal funding through USDA , 3) being schedule friendly and 4) provision of an opportunity within the Foundation for additions down the road. The Foundation will seek preferential financing through USDA, which JSU and the city of Jacksonville should qualify for due to location in a rural area. Further, a placement agent has already been put in place.

Mr. Brailsford presented a Value for Money worksheet to the board, which was the fingerprint for risk management for the development of the P3. Financing would be sought through USDA. Because USDA financing is a competitive process, additional funding opportunities were also explored. If funding through USDA is not successful, the project will flip from a short term construction bond to a long term bond. This dual tracking will assure that the schedule can move along as planned.

Mr. Troy Sherrard, who is with the Design Firm, Moody Nolan stated that his job in the project was to turn the science and data into design. He shared a snapshot of the overall building design with the Board. The Board asked Mr. Sherrard questions regarding maximum building capacity, parking space, glass sustainability, food service, athletic fields and income. It was decided that other cost and fee options may be available and that the Foundation will be asked to lease the land and own the building.

The Chairman stated that off-balance financing could help with future projects and that he would ask the President to review the cost procedure annually.

The Building and Finance Committee recommends the approval of the Proposed Campus Fitness & Wellness Center and presented the following Resolution for the Board's approval.

RESOLUTION 575

BOARD OF TRUSTEES RESOLUTION FOR JACKSONVILLE STATE UNIVERSITY Proposed Campus Fitness & Wellness Center

Section 1. Project Background

In July of 2016, the Board authorized the University to initiate the planning of a new Campus Fitness & Wellness Center (the "Project"). Brailsford & Dunlavey, Inc. ("B&D") was retained to develop the plan with the primary parameter being that the project must be able to be financed and operated within the resources generated by a mandatory student fee at a level supported by the student body and the University's administration. Additionally, B&D was asked to thoroughly explore the appropriateness of delivering the project through a Public-Private Partnership ("P3") arrangement.

a. B&D has now completed the Project within the established parameters. The plan calls for a facility of approximately 100,000 gross square feet to be built for a total capital budget of approximately \$39 million. Exhibits A and B to this resolution contain an outline program of spaces and development budget. Exhibit C contains architectural analysis that illustrates the selected site and the likely composition of the building. The architectural analysis is evolving rapidly and more current work will be shared during a presentation.

b. The \$39.04 million capital budget requires a mandatory student fee of \$190 per semester starting in January 2019, coupled with the University's participation in the USDA's Community Facilities Direct Loan & Grant Development Program, which provides below-market interest rates to qualified borrowers in rural communities such as Jacksonville. As the pro forma provided in Exhibit D to this Resolution illustrates, a debt coverage ratio that comfortably floats above the required 1.2:1 is achieved with enrollment growth assumptions well below what the University is expecting to achieve. When fee sensitivity was tested with

the students, a majority was willing to support a fee of up to \$200 per semester, but support for the Project was at its highest level when the fee was set slightly lower.

c. Among the significant benefits of developing the Project is the enhancement of the University's ability to attract and retain students, as well as the increased desirability for students to live on campus. The University's ability to offer a competitive residential experience is believed to be a key to future enrollment management success and, as such, the University needs the Project to be delivered at the earliest possible date. That date has been determined to be January 2019. The schedule included as Exhibit E to this Resolution illustrates how the targeted date is to be achieved with critical path activities and events being shown as red diamonds. To meet the target completion dates, an architectural firm was selected and authorized to produce concept drawings (approximately 50% of a standard schematic design package). The architect's progress as of January 5, 2017, is included as Exhibit C to this Resolution.

d. The planning process included a careful evaluation of the appropriateness of using a P3 structure to implement the Project. Working closely with the University administration, it was determined that a P3 using a 501(c)(3) incorporation structure would be most advantageous to the University. Jacksonville State University Foundation, Inc., which is a qualified borrower for the USDA loan program, was carefully vetted as an option and determined to be the preferred owner. On Tuesday, January 3, 2017, Jacksonville State University Foundation, Inc., ("JSU") Board approved the Foundation serving in the capacity of the Project's owner.

Section 2. Board Resolution

BE IT RESOLVED AND ORDERED by the Board of Trustees (herein called the "Board") of **JACKSONVILLE STATE UNIVERSITY** (herein called the "University") through this Resolution ("Resolution") as follows:

To achieve the targeted completion date of January 2019, it is imperative that the Board authorize the University, through its President and Vice President for Finance and Administration / CFO, to move forward with a number of specific actions.

a. The Project's completion date should be targeted as the start of the spring semester 2019. All decisions and actions should be aligned to meet that date.

b. The Project shall be implemented as described in Exhibits A & B to this Resolution.

c. A student fee not to exceed \$200 will be implemented starting in the spring semester of 2019. The targeted starting student fee is \$190 and all efforts should be made to make the starting fee as low as possible. Once the building opens, inflation will require the fee to be reviewed and possibly adjusted annually as might be required to meet financial performance requirements established by the ground lease.

d. Contracts with Brailsford & Dunlavey for program management services, Moody Nolan for Architecture, and CENTERS for facility management will be negotiated and executed. The terms of the agreements shall be consistent with the scope of the Project and the associated development budget. The contracts should be drafted to allow for their assignment to the JSU Foundation once the ground lease is executed and construction financing has been secured.

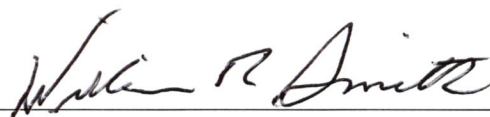
e. A ground lease between JSU and the JSU Foundation should be negotiated and executed within the time allotted by the schedule in Exhibit E to this Resolution.

f. The University has made, and will continue to make, certain capital expenditures to advance the planning and implementation of the Project. For the purpose of advancing the design, negotiating agreements, and procuring preconstruction services to finalize a ground lease with JSU and secure construction financing, the University will continue to make capital expenditures that are reasonably expected to be fully reimbursed once financing is secured. As

illustrated by the schedule in Exhibit E to this Resolution, financing is expected to be secured as early as mid-July 2017, but no later than late August 2017. The aggregate capital expended is not expected to exceed \$4 million.

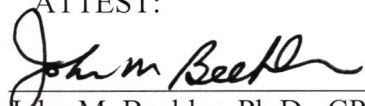
I, the undersigned Secretary of the Board of Trustees of Jacksonville State University, a public corporation and instrumentality of the State of Alabama, hereby certify that the attached constitutes a true, correct and complete copy of excerpts from all those portions of a public meeting of the Board of Trustees of said University held on January 23, 2017, pertaining to the matters therein set out, as the same appear in the records of said University.

WITNESS my signature as said Secretary, under the seal of said University, this 23rd, day of January, 2017.



William Ronnie Smith
President Pro Tempore and Chair

ATTEST:



John M. Beehler, Ph.D., CPA
President and Board Secretary

Coming from the Building and Finance Committee the motion did not require a second. After discussion the motion was unanimously approved by the Board.

ACADEMIC AFFAIRS COMMITTEE

Mr. Greg Brown reported on behalf of Mr. Randy Owen, Chair of the Academic Affairs Committee in his absence. He indicated that there were two action items that the committee acted upon.

Motion #1 The committee gave notification of the intent to submit a proposal for the development of a Master of Science degree program in Occupational Therapy in the School of Health Professionals and Wellness.

Dr. Rebecca Turner stated that a great team formed in the Department of Kinesiology and School of Health Professionals and Wellness is very interested in building programs that represent the future of healthcare and wellness in the state and the services they can provide. Currently, the Master of Science Degree Program in Occupational Therapy is not available in this part of the state and there are only three other programs statewide. Dr. Turner added that the profession, itself, is adding layers of educational expectations for practitioners. If JSU can get in on this ground floor opportunity, it would become a leader in the development of the field.

Coming from the Academic Affairs Committee the Motion did not require a second. After discussion, the Motion was approved unanimously.

Motion #2 The second item acted upon by the committee was the intent to submit a proposal for the development of a Bachelor of Science degree program in Forensic Investigation in the School of Human Services and Social Science.

Dr. Turner stated that had the Board members had been reading the newspaper they would know that JSU has made a name for itself in this field and intended to continue in its work. There has been a concentration in Forensic Investigation in the Criminal Justice Department for the past 30 years, and it is now time for the Bachelors of Science Degree. JSU is already an expert in the field and establishing this degree program would allow students to learn from the University's expertise and go out and practice. Chairman Smith stated there was already a demand for this area of study, which is now being identified with a degree, and once established, will be a positive move for the University. Greg Brown stated that ACHE applications had been received along with SACS updates.

Coming from the Academic Affairs Committee the Motion did not require a second. After discussion, the Motion was approved unanimously.

ADVANCEMENT COMMITTEE

Mr. Randall Jones, Chair of the Advancement Committee, stated that the Committee had no action items. He complimented Dr. Charles Lewis and his entire staff for doing a great job.

ATHLETIC COMMITTEE

Chairman Thomas Dedrick, stated that the committee had a really good meeting. The committee received an overview of what is happening within the department and an update on the baseball stadium project. The committee submitted one action item for the Board's approval, a resolution honoring former Gamecock baseball player, Todd Jones, who was inducted in the Alabama Sports Hall of Fame. The Alabama Sports Hall of Fame was created to recognize athletes from Alabama or who played for a school in the state of Alabama. Trustee Randy Jones has arranged for a reception to be held in Mr. Jones honor, in Montgomery, where he will be presented with the resolution.

On behalf of the Athletic Committee, Mr. Thomas Dedrick presented the following resolution for the Board's review and approval. Mr. Greg Seitz read the resolution in recognition of Mr. Jones, a former JSU baseball player and JSU's 7th inductee.

RESOLUTION 576

WHEREAS, it is fitting and appropriate to recognize and pay tribute to individuals who, by achieving outstanding success, bring honor, glory and pride to Jacksonville State University; and

WHEREAS, Todd Jones, was a star baseball player for Jacksonville State University and helped lead the Gamecocks to back-to-back College World Series appearances in 1988 and 1989; and

WHEREAS, Todd Jones was selected by the Houston Astros as the 27th pick overall in the first round of the 1989 Major League Baseball draft and made his major league debut during the 1993 season; and

WHEREAS, Todd Jones played in the Major Leagues for 16 seasons with nine different teams and had his best season in 2000 with the Detroit Tigers. That season, he was named to the American League All Star Team and won the American League Relief Man of the Year Award; and

WHEREAS, Todd Jones also led the American League in saves in 2000 with 42, which was a Detroit Tigers' single season record. In May 2006, he became the Tigers' all-time leader in saves. He became the 21st member of the 300-save club, and ranking 14th in Major League Baseball history with 318 saves; and

WHEREAS, Todd Jones, was inducted into JSU's Athletic Hall of Fame in 1999, and becomes Jacksonville State University's seventh inductee into the Alabama Sports Hall of Fame; and

WHEREAS, the achievements of Todd Jones reflect immense credit upon Jacksonville State University and the entire State of Alabama, and he is truly deserving of special recognition;

NOW, THEREFORE, BE IT RESOLVED, that the members of the Board of Trustees of Jacksonville State University express their congratulations to Todd Jones on the distinct honor of being inducted into the Alabama Sports Hall of Fame.

Adopted this 23rd day of January, 2017.

Coming from the Athletic Committee the Motion did not require a second. After discussion the Motion was approved unanimously.

PRESIDENT'S REPORT

Dr. Beehler opened his report by saying it is great to be able to report on the progress the university has made since our last meeting.

ACADEMIC AFFAIRS

- **Two Deans retired in December 2016**

- Dr. John Hammett, Dean of Education, retired on December 1st.
- Dr. Earl Wade, Dean of Arts and Humanities, retired December 31st. Dr. Wade served as Dean for 30 years; longer than any dean in JSU history.

- **Alabama Commission on Higher Education (ACHE)**

- Approved on December 9, 2016, the JSU Center for Best Practices in Law Enforcement.

- **School of Health Professions and Wellness**

- Welcomed Dr. Paul Taylor as the Director of Clinical Education for Respiratory Therapy
- Respiratory Therapy is expecting their first RT to BSRT students in January. Currently, we have 10 students registered for spring 2017 classes.
- The BSRT traditional program will begin classes in fall 2017.
- Developed the new MS in Occupational Therapy degree.

- **School of Business and Industry**

- The Center for Manufacturing Support successfully completed a contract with Honeywell Corporation to provide support for process improvement activities.
- The Merrill Hall classroom renovation in rooms 219 and 251 is complete. State-of-the-Art technology has been installed and ready to use for the spring 2017.

- Also underway in Merrill Hall is the installation of a Stock Market Trading Room and Ticker.
 - The JSU Center for Economic Development and Business Research is currently conducting projects for the following: City of Anniston, City of Guntersville, Federal Mogul, Honeywell and United Way of Alabama.
 - The JSU SBDC provided counseling to 123 small business clients and conducted 6 training events providing training to 114 individuals during the last quarter.
- **School of Human Services and Social Sciences**
 - Developed a new degree: BS in Forensic Investigation.
- **School of Arts and Humanities**
 - The Drama Department proudly hosted several events for Jacksonville Public schools, including the holiday concerts of Kitty Stone Choir and the Jacksonville High School Band as well as the fall play entitled *Peter and Wendy* presented by the Jacksonville High School Drama Club.
 - The International House 70th Anniversary Reunion was held on Friday, October, 28th with great attendance from alumni of the program.
 - The Annual United Nations Day Tea was held at the International House on Sunday, October 30th.
- **Houston Cole Library**
 - Congratulations to Lisa Gowens, JSU Employee of the Year. Lisa serves as a Technical Services Assistant for the Cataloging Department.
 - The Children's Reading Corner is a new project that will host faculty and staff presentations, story times, young adult activities, book clubs, summer reading programs, JSU Drama plays, and Alabama Virtual Library training. It is directed by Education Librarian Laurie Charnigo Heathcock.
 - The instruction lab in the basement of the Houston Cole Library has been upgraded with 30 new computers

ENROLLMENT MANAGEMENT

- **Admissions**
 - Continues to have a more widespread presence and impact regionally and nationally. JSU was represented at approximately 600 events in the fall semester and got exposure to approximately 55K prospective students at high schools and community colleges.
 - As of January 1st, 5,453 admissions applications were submitted for fall 2017, a 31% increase over the prior year. Accepted students at that time were 2,444 representing a 55% increase over the prior year.
 - Over 1,600 prospective undergraduate students visited campus this past fall.
 - National college fairs and various statewide transfer fairs are on the agenda for spring semester.
- **Transfer Pathways**
 - Collaboration has begun between JSU and Gadsden State Community College to establish 2+2 pathways for ease of transfer.
- **Registrar**
 - JSU awarded 594 degrees for the fall 2016 semester.
 - E-Transcripts went live this past fall.
 - Academic Affairs Restructuring into six Schools in Banner is now complete.
 - Fee implementation and assessment is also complete in Banner.
- **Student Financial Services**

- FAFSA's received increased by 3.5% from 11,548 to 11,947 compared to this time last year.
- Financial Aid disbursements increased by 4.3% from \$37M to \$38.6M compared to this time last year.

STRATEGIC ENROLLMENT PLAN

JSU Strategic Plan Key Strategic Initiative #1: Increase Enrollment

- **Summary of Strategy:** Increase enrollment by improving upon the overall recruiting and retention strategies for undergraduate and graduate students.
- **Primary Recruiting Objectives:**
 - Increase First Time Freshman Enrollment by an average of 5% per year over the next five years
 - Increase Transfer Student Enrollment by an average of 7% per year over the next five years
 - Increase Graduate Student Enrollment by an average of 5% per year over the next five years
 - Increase International Student Enrollment each year for the next five years.
- **Primary Recruiting Strategies**
 - Emphasize a culture change whereby all JSU constituents (faculty, staff, students, alumni, and community) understand the importance of enrollment to funding JSU and the role that they can play in recruiting students (e.g., Alumni "Boots on the Ground" Program).
 - Reallocate positions and funds to double admissions recruiting staff.
 - Expand the FastStart Academy to bring students not meeting admission requirements up to speed in study habits, Math and English.
 - Develop a Transfer Pathways Program with 2+2 agreements statewide with community colleges to facilitate ease of transfer to JSU programs.
 - Expand recruiting outreach by assigning recruiters to regional and national territorial responsibility and annual recruiting goals.
- **Primary Recruiting Strategies**
 - Refocus the Graduate Studies Office toward recruiting students and enrollment.
 - Develop a comprehensive international recruiting effort consistent with our campus internationalization plan.
 - Develop world class, individualized enrollment support customer services.
 - Streamline the student merit scholarship award system to meet individual student needs up to their cost of attendance while strategically and efficiently allocating funds to improve the student academic profile of the university.
 - Develop a comprehensive, integrated national and international recruiting marketing plan consistent with overall university marketing and branding strategies.
- **Primary Retention Objectives**
 - Increase first year retention to 85% and second year retention to 70% over the next five years.
 - Increase international student retention by 10% over the next five years.
 - Increase graduate student persistence rate by 10% over the next five years.
 - Increase placement rates for our graduates to 90% or more in most disciplines across campus.
- **Primary Retention Strategies**
 - Expand use of data analytics to determine the primary factors affecting student retention, progression and graduation.
 - Improve customer service campus-wide consistent with our reputation as the Friendliest Campus in the South through training and our evaluation/reward systems.
 - Enhance the overall transfer student experience through Transfer Pathways agreements with community colleges including seamless transfer advising and via enhanced services focused on helping students to adapt to and engage in university life.
 - Enhance the First Year Experience and develop a Second Year Experience program to help students transition to upper level courses.

- **Primary Retention Strategies**

- Develop a comprehensive academic advising model through collaboration between Academic Affairs, Enrollment Management and Student Affairs that provides general, centralized advising for undecided students and focused, decentralized advising for students in specific majors to assure student success and career preparation.
- Enhance the method of awarding financial aid based on each student's unique financial situation and award scholarships strategically to have maximum positive impact on enrollment and student success.
- Improve the delivery of student financial services with greater effectiveness, efficiency and student satisfaction.
- Utilize cross training within and across departments to assure the necessary coverage during peak periods when prospective and current students need to be served on a timely basis.
- Expand services to students focusing on career development and preparation. This includes career programming in specific dedicated weeks to prepare students for careers in particular disciplines (e.g., Business Week, Health Professions Week, etc.)
- Expand the Alumni Association's role in retention and career preparation through the new Alumni Mentoring Program.
- Improve student services, student life activities and facilities (e.g., new Campus Fitness & Wellness Center and attractive, more modern housing) to enhance the students' JSU experience.
- Increase opportunities for student employment and other engagement activities on campus.

STUDENT AFFAIRS

- **Center of Excellence for Veterans**

- The new Student Veteran Tutoring Program starts for the spring '17 with three student veteran tutors providing assistance to other student veterans within the Veterans Center.
- The Veterans Annual Scholarship Fund will give out its first scholarship for fall 2017 term.
- Due to a generous donation from Randy and Kelly Owen, the pool table in the Veterans Center has been re-felted and is being used by our veteran students.
- A textbook lending program is up and running in the Veterans Center.
- Veteran Services partnered with National Operation: Reveille in Birmingham on January 18 to help provide resources and assistance to end veteran homelessness in the Birmingham area.
- President John and Dr. Pamela Beehler donated poinsettias to the Colonel Robert L. Howard State Veterans Home in Pell City, the home to aging or chronically disabled U.S. military veterans. The beautiful red and white plants were delivered by the cadets and staff of JSU's ROTC Program.

- **Student Life**

- On November 30th, the SGA and President John and Dr. Pamela Beehler co-sponsored "JSU in Lights" and the annual toy drive at Bibb Graves Hall. All toys collected were donated to the Jacksonville Christian Outreach Center.
- On December 6-7, 2016, the SGA co-sponsored the 2016 ASCA District VI Leadership Conference. The two-day conference hosted 1,000 students representing 28 schools from various counties in Alabama.

- **Fraternity and Sorority Life**

- The Fraternity and Sorority community broke academic records in the fall 2016 semester. The overall Greek GPA for fall 2016 was a 3.10, which is the highest in our community's history. The Greek GPA was well above the undergraduate average of 2.74 in the same semester.
- Additionally, seven chapters maintained a GPA higher than a 3.0, these chapters include: **Zeta Tau Alpha, Phi Mu, Alpha Omicron Pi, Alpha Xi Delta, Delta Zeta, Kappa Alpha Psi, and Delta Chi.**

- **Career Services**

- Forty-five students were employed through the Cooperative Education Program in fall 2016 semester.

- **Community Standards & Student Ethics**
 - Lauren Lowell from George Mason University was hired as JSU's first full time Director for the Office of Community Standards & Student Ethics.
- **University Recreation**
 - New aerobic equipment has been ordered for Stephenson Hall, including treadmills and elliptical machines.

FINANCE AND ADMINISTRATION

- **Campus Fitness & Wellness Center P3**
 - Significant progress made on planning this project with Brailsford and Dunlavey and garnering support from the JSU Foundation Board of Directors as the partner for this project.
- **Human Resources**
 - Significant progress on developing position descriptions campus-wide, planning for potential new FLSA rules for employee classification, and implementing of the new Talent Management System "Page Up."
- **Research and Planning**
 - Kudos for coordinating the entire Strategic Planning process.
 - Developing new Sponsored Programs Professional Development for faculty.
- **Auxiliary Services**
 - Working with Barnes and Noble to remodel the bookstore to enhance the selling space for increased sales.
- **University Police Department**
 - Calhoun County 911 assumed Emergency Communications for UPD to improve responses to natural and man-made emergencies.
 - All calls made to UPD emergency lines will now be forwarded to Calhoun County 911 for quick response.
 - Information Technology extended the JSU network to the Calhoun County 911 building. This was accomplished using an existing microwave link between Salls Hall and the Calhoun County 911.
 - This was highlighted in an article in the Anniston Star on December 24, 2016.
 - New, very attractive signs have been placed in front of each university building showing the name of each building, the JSU crest, the 911 address, and the purpose of or key schools/departments located in each building.

INFORMATION TECHNOLOGY

- A total of 186 computers were replaced in labs across campus during the 4th quarter.
- The footprint of the JSU network has been extended to the Brookstone Physicians Center due to the increasing presence of the faculty and staff of the School of Health Professions and Wellness. This expansion will allow access to data, telephone and internet services for employees at this location.
- Provided technological enhancements to four School of Business and Industry classrooms.
- Improved the wireless footprint, efficiency and capacity on campus by moving from a hardware based controller to a virtual controller supporting twice the capacity.

CAPITAL PROJECTS REPORT

- **Baseball Complex**
 - Davis Architecture is designing the new \$7.4 million baseball complex. The design is scheduled to be completed in February 2017 and construction completed for the opening of the 2018 baseball season.
- **Bibb Graves: Restroom Accessibility Improvements**
 - The men's and women's restrooms on the main level, second floor, will be updated to meet ADA accessibility requirements and modernized. One of the single stall restrooms will then become gender neutral. Bid was awarded to

Complete Construction of Albertville. Work is scheduled to be completed by the end of January.

- **Marching Southerner's Practice Field**
 - Bid was awarded to Prograss (same contractor that replaced the turf at Burgess-Snow Field) and work will commence in January. Timeline for completion is 60 days. This phase of work includes new artificial turf, new lighting, and ornamental fencing.
- **Computer Center**
 - Bid was awarded to Hale Building Company of Anniston. Replacement of the Liebert air conditioning unit is now complete.
- **Houston Cole Library: Air Handler Replacement**
 - There are two massive air handlers original to the building (1973) located in the penthouse. This equipment is well beyond its designed life cycle and is in need of replacement. Bid was awarded to Stateline Mechanical out of Woodland. Work is scheduled to be completed by the end of January and is currently 90% complete.
- **Tennis Court Improvements**
 - Bid was awarded to Lower Brothers Company, Inc. out of Birmingham. Work is approximately two-thirds complete. Contractor is now contending with cold and wet conditions as they complete repairs and resurfacing.
- **Sparkman Hall**
 - Whorton Engineering is nearing completion of the design for major renovations to the 46-year old residence hall. Bids will be received by the end of January. Scope of work includes new HVAC system, sprinkler system, plumbing piping, ADA accessibility, and interior cosmetic improvements. Work is scheduled to be completed prior to the fall semester.

UNIVERSITY ADVANCEMENT

- **Capital Campaign**
 - The overall capital campaign total in outright, in-kind and planned gifts as of December 31, 2016, was approximately \$24,500,000. The total amount of outright gifts and pledges for 2016 was \$3,259,992 compared to a total of \$2,614,361 for 2015, a 27% increase.
 - Ralph Burke joined the Office of Advancement on September 26, 2016. Mr. Burke will focus on Chambers of Commerce in the 11 county region throughout Northeast Alabama, as a means of gaining supplementary corporate partners with Jacksonville State University. He will also be highly engaged with the regional strategic planning initiative spearheaded by President Beehler.
- **Alumni Affairs**
 - The alumni relations staff coordinated and accompanied the 441 Marching Southerners and their support group (alumni, parents, fans, etc.) to Hawaii for the 75th Anniversary of Pearl Harbor festivities held December 9th-16th.
- **Marketing Services**
 - Royalties collected from selling JSU licensed products increased 70% over the past year.

ATHLETICS

- **Football**
 - The JSU Football team finished the season ranked No.6 in the FCS Coaches Poll and No.7 in the STATS Poll marking the fourth-straight season with JSU finishing the season ranked in the Top 10 in at least one of the two major polls.
 - JSU became the first program in OVC history to sweep all four of the OVC's major awards. John Grass became the first coach to be the outright winner of three-straight Roy Kidd OVC Coach of the Year Awards, while Eli Jenkins was the first player since Tony Romo to win back-to-back OVC Offensive Player of

the Year honors. Darius Jackson was named the OVC Defensive Player of the Year, while Marlon Bridges was the OVC Freshman of the Year.

- Coach John Grass recently signed a new multi-year contract with JSU.

- **Women's Basketball**

- Seniors Briana Benson and Destany McLin were added to the Gamecock programs 1,000-Point Club. They became the 11th and 12th members of the club respectively.

- **Men's Basketball**

- After playing 15 of their first 16 games on the road, JSU came home with a 9-7 record and the OVC's only Top-100 RPI ranking at No. 97.
- Although picked to finish last in the OVC, the Gamecocks opened conference play 4-1 including a win against defending OVC Tournament Champion Austin Peay. They are currently in second place.

- **Baseball**

- The OVC Board of Directors of Athletics approved a plan to move the six-team, double elimination tournament to Calhoun County at the new Choccolocco Park in Oxford.
- Jacksonville State Hall of Famer Todd Jones will now be a member of the Alabama Sports Hall of Fame. Jones becomes JSU's seventh inductee into the ASHOF and will be one of eight new members of the Class of 2017 inducted at the ASHOF's 49th Induction Banquet and Ceremony on May 13th.

- **Student Athlete Academic Performance**

- JSU's student athletes had another banner semester in the classroom with a fall 2016 overall GPA of 3.14.
- This marks the 11th straight semester that JSU's student athletes posted a 3.0 or higher overall GPA.
- 198 student athletes (64%) achieved a 3.0 or higher GPA.
- 109 student athletes made the Dean's List with a 3.5 or higher GPA.
- 54 student athletes made the President's List with a perfect 4.0 GPA.
- 11 sports teams posted a 3.0 or higher GPA.
- Kudos to all our student athletes for their academic performance!

Executive Session

Chairman Smith asked for a roll call vote to enter into Executive Session for approximately 30 minutes to discuss the good names of individuals and/or to discuss pending litigation. President Beehler called roll for voting to approve the Executive Session. The following persons voted:

Chairman William Smith, Yes
 Mr. Greg Brown, Yes
 Mr. Clarence W. Dauge, Yes
 Mr. Thomas W. Dedrick, Yes
 Senator Vivian Davis Figures, Yes
 Mr. Rusty Fuller, Yes
 Mr. Tony L. Ingram, Yes
 Mr. Randall E. Jones, Yes
 Mrs. Gale Saxon Main, Yes

Mr. Randy Owen and Governor Robert Bentley were not present for the vote.

Chairman Smith reported a unanimous vote for the Executive Session and stated that the Board members would return for a public vote on any actionable items.

Upon returning from Executive Session Chairman Smith reported that the Board had three actions items to consider.

Motion# 1 Mr. Greg Brown presented and recommended the following resolution for approval by the Board of Trustees:

RESOLUTION 578

**COMMENDING DR. J. E. WADE
FOR 30 YEARS OF SERVICE
AS DEAN OF THE
SCHOOL OF ARTS AND HUMANITIES
AND NAMING THE HONORS HOUSE IN HIS HONOR**

WHEREAS, Dr. JAMES EARL WADE was a dedicated and highly regarded Dean of ARTS AND HUMANITIES at Jacksonville State University for thirty years; and

WHEREAS, Dr. Wade was a tenured professor of history; and

WHEREAS, Dr. Wade mentored other deans, department heads, faculty and staff in the School of Arts and Humanities at Jacksonville State University; and

WHEREAS, Dr. Wade was responsible for implementing and expanding an Honors Program at Jacksonville State University, including securing a house for use by honors students, faculty and staff to engage in collaborative activities; and

WHEREAS, DR. Wade retired on January 1, 2017.

NOW THEREFORE BE IT RESOLVED that the Board of Trustees of Jacksonville State University recognizes Dr. J.E. Wade for his contributions to Jacksonville State University, especially in the Division of Academic Affairs through the School of Arts and Humanities, and in particular for his work in advancing the Honors Program.

FURTHER BE IT RESOLVED that the Board of Trustees of Jacksonville State University recommends the naming of the Honors House the **Dr. J. E. Wade Honors House**.

This Resolution presented this 23rd Day of January 2017.



John M. Beehler, President
Jacksonville State University



William Ronnie Smith, Chairman
Board of Trustees

Chairman Smith made a motion that the Board approves the Resolution. It was seconded and the motion was approved unanimously by the Board.

Motion #2 A recommendation was made by Mr. Clarence Daugeette that the Board of Trustees have a board retreat April 29-30 and next board meeting May 1, 2017 at Ross Bridge Resort in Birmingham, AL.

Chairman Smith made a motion that the Board approves the Resolution. It was seconded and the motion was approved unanimously by the Board.

Motion #3 Based on Dr. Pamela Beehler's experience, knowledge and doctorate degree in Kinesiology, the Committee recommend her great resources and abilities to use at JSU as a non-paid volunteer. The Board has checked with the Alabama Ethics Commission and asked for an opinion on this matter. If approved by the Ethics Commission, Dr. Pamela Beehler can continue her research at JSU on a voluntary basis.

Chairman Smith made a motion that the Board approves the Resolution. It was seconded and the motion was approved unanimously by the Board.

There being no further business, Chairman Smith declared that the meeting was adjourned. The next meeting of the Board of Trustees would be held at the Ross Bridge Resort in Birmingham, AL on May 1, 2017.


Secretary


President Pro Tempore

