



**JACKSONVILLE STATE UNIVERSITY
BOARD OF TRUSTEES
MINUTES**

The Board of Trustees of **JACKSONVILLE STATE UNIVERSITY** held its Annual meeting in Jacksonville, Alabama on **Tuesday, October 17, 2017 at 10:00 a.m. CDT.**

Mr. William “Ronnie” Smith, Chairman of the Board of Trustees, called the meeting to order and asked that Trustee Thomas Dedrick open the meeting with an invocation. Trustee Randall Jones acknowledged the recent passing of Mr. Jim Patterson, who was an alumnus and true friend of the University.

Chairman Smith welcomed Dr. Pam Beehler, JSU’s First Lady, to the Board of Trustees meeting.

Roll call showed the following members of the Board of Trustees were:

PRESENT:

Mr. William ‘Ronnie’ Smith, Chairman
 Mr. Greg Brown
 Mr. Clarence Daugette
 Mr. Thomas Dedrick
 Senator Vivian Davis Figures
 Mr. Rusty Fuller
 Mr. Tony L. Ingram
 Mr. Randall E. Jones
 Mrs. Gale Saxon Main
 Mr. Randy Y. Owen
 Mr. Ranger Rumrill, Student Government Association
 Ms. Sarah C. Miles, Faculty Senate President

ABSENT:

Governor Kay Ivey

APPROVAL OF MINUTES

Chairman Smith asked for a review of the minutes of the July 25, 2017 Board of Trustees meeting. Chairman Smith indicated that Mr. Tony L. Ingram was not present at the July 25,

2017 Board of Trustees meeting, therefore his name should be removed from roll call to enter into Executive Session.

Mr. Clarence Daugette made a motion to approve the July 25, 2017 Board of Trustees meeting minutes as amended. Mr. Rusty Fuller seconded the motion and the minutes were approved unanimously.

Chairman Smith welcomed Mr. Ranger Rumrill, SGA President to the meeting. Mr. Rumrill gave an update on SGA activities and Homecoming events.

Chairman Smith welcomed Ms. Sarah C. Miles, Faculty Senate President. Ms. Miles reported that since the last Board of Trustees meeting, they have elected a new President-elect, Dr. Patrick McGrail. Standing committees have been established and chairs are in place to begin work on this year's agenda. In an effort to allow the opportunity for faculty members to become more familiar with different departments/schools and to be informed of the progress that is taking place on campus, Senate meetings will be held at various locations around the campus beginning in September at Brewer Hall. President Beehler was the guest speaker in September. The next meeting will be on November 13, 2017, at Merrill Hall.

EXECUTIVE SESSION

Chairman Smith asked for a roll call vote to enter into Executive Session for approximately 45 minutes to discuss the good names of individuals or pending litigation.

President Beehler called roll for voting to approve the Executive Session. The following persons voted:

Chairman William R. Smith, Yes
 Mr. Greg Brown, Yes
 Mr. Clarence Daugette, Yes
 Mr. Thomas Dedrick, Yes
 Senator Vivian Davis Figures, Yes
 Mr. Rusty Fuller, Yes
 Mr. Tony L. Ingram, Yes
 Mr. Randall Jones, Yes
 Mrs. Gale Saxon Main, Yes
 Mr. Randy Owen, Yes

ACADEMIC AFFAIRS COMMITTEE

Mr. Randy Owen, Chair of the Academic Affairs Committee, stated the Academic Affairs Committee had a very informative meeting, but did not have any actionable items to bring before the Board.

ADVANCEMENT COMMITTEE

Mrs. Gale Main stated that the Board had to approve annually the contractual agreement between Jacksonville State University and the Jacksonville State University Foundation, Inc. (JSU/JSU Foundation, Inc.), although there are no changes other than the effective date. A copy of the agreement is in the Trustees binder under Tab 3.

Coming from the Advancement Committee the motion did not require a second. After discussion the motion was approved unanimously.

ATHLETIC COMMITTEE

Mr. Thomas Dedrick, Chair of the Athletic Committee, stated that the Athletic Committee had a great meeting with one action item.

The Athletic Committee reviewed the Ohio Valley Conference Governing Board Certification Form for the Board's approval, and stated that there are no changes since last year. This approval is an annual OVC requirement.

Coming from the Athletic Committee the motion did not require a second. After discussion the motion was approved unanimously.

BUILDING AND FINANCE COMMITTEE

Mr. Clarence Daugette, Chairman of the Building and Finance Committee, stated that the Building and Finance Committee had no action items to bring before the Board.

PRESIDENT'S REPORT

President Beehler gave the following report to the Board of Trustees:

ACADEMIC AFFAIRS

School of Arts and Humanities

- **Honors Program**
 - Because the Honors Program continues to grow, **new classes** offered for the **freshman and sophomore** Honors students are **in high demand**.
 - **New special one-hour honors classes** are now being offered that **focus** on students **working together on special projects** and learning from one another. These classes are at **80% capacity**.
 - The **Honors version** of the **First Year Experience** course, **STU 103**, is at **96.7%** capacity for the fall 2017.
- **Music**
 - Visiting Assistant Professor **Rachel Park** will be presenting concerts in **Atlanta, GA** on **October 18-22** as pianist with Chicago-based **Simon Kyung Lee**, a leading Opera tenor in the United States and Europe.
 - **Dr. Kenneth Bodiford** has been invited by the Arkansas Band Director's Association to be the **conductor** for the **2018 Arkansas All State Symphonic Band**.
 - Mr. **Clint Gillespie** was invited **with the JSU Marching Percussion Section** to attend the **Northwest Florida Day of Percussion** for high school students and instructors as the **featured clinician**.

School of Business and Industry

- **Applied Engineering**
 - **Ogun Tractor LLC** of DeKalb County, AL has **contracted with JSU** to **design the Ogun II cultivator tractor**.
 - The **re-welding** of the **ROTC Tower** structure has been **completed**. The tower is ready for operation.
 - Hired a **new engineer for the Center of Manufacturing Support** to help cover its extensive work with **regional manufacturers**.
- **Center for Economic Development**
 - The JSU CEDE is in the process of conducting the following **projects**:
 - **City of Albertville** – Economic Impact Study of a Multi-sport Complex
 - **City of Anniston** – Economic Impact of the Anniston Museum Complex

- **City of Guntersville** – Comprehensive Personnel & Payroll Analysis
- **City of Piedmont** – Comprehensive Personnel & Payroll Analysis
- **St. Clair County Economic Development Council** – Economic Impact Analysis of the St. Clair County EDC on St. Clair County, AL
- **Alabama National Guard** – Economic Impact of Alabama National Guard on the State of Alabama
- **Alabama National Guard** – Readiness Center Transformation Master Plan Site Economic Evaluation Report

School of Education

- **Transition University**
 - Over the next year, **87 high school students** between the ages of 17-21 with **intellectual disabilities** and their teachers, paraprofessionals, and other support personnel will **visit campus eight times and participate in activities** designed to help the students **develop transition and social skills to prepare them for life** after high school. This program has grown 74% from last year. *Transition University* is entirely dependent upon donors to the **JSU Foundation for funding**.
- **Center for Autism Studies**
 - The **fifth annual JSU Autism Conference** was held on October 12th, 2017. **Chris Ulmer**, a special education teacher and author of numerous books was the **keynote speaker**. Special **thanks** goes to the **JSU Foundation** for helping fund the conference for teachers, administrators, and families interested in the Autism Spectrum Disorders.

School of Health Professions and Wellness

- **Department of Nursing**
 - On September 16, 2017, the Department of Nursing celebrated 50 years of Nursing at JSU at their **Nursing 50th Anniversary Gala** with **over 200 people** attending. It was a fun-filled evening with a commemorative video and nursing fashion show as well as much reminiscing and networking.
 - **Associate Professor Dr. Phyllis Waits** was **deployed to Texas** with National Disaster Medical System (ND'S) to **assist with recovery efforts** from **Hurricane Harvey** as a registered nurse.
- **Online @ JSU**
 - A decision was made to recommend **Canvas** as **JSU's new learning management system**. Canvas is expected to **roll out in stages over the next couple of years**, resulting in **full implementation** and replacement of Blackboard by the **fall 2019** semester.
- **International House/Programs**
 - There are **22 countries** represented in the **International House** and **52 countries** represented **at JSU** this fall.
 - **International students** under FL and JM visa status **increased** from 168 in fall 2016 to 172 in fall 2017.
- **Learning Services**
 - This year, **70 students** attended the **Fast-Start Academy** and 60 students (or **85%**) **passed all courses** with 59 (or **84%**) **enrolled for fall 2017** classes as full-time students. This program has successfully transitioned students to JSU who originally did not meet admission standards.

STUDENT AFFAIRS

- **Office of Admissions**
 - **Fall enrollment** is **up** for the **second straight year** at JSU after years of decline. Enrollment has **increased by 504 students or 6.25%** compared to **two years ago**. **Significant progress** has been made in **graduate and transfer student enrollment** over the past year.
 - **Dual enrollment** continues to **grow** with **757 students (23% increase)** enrolled this fall. Of that number, more than 500 are first-time dual enrollment students.
- **Transfer Pathways Program**

- **Marion Military Institute** met with the JSU administration to discuss the development of a **memorandum of understanding** for **transfer students**. There is significant potential here.
- **Dean of Student Office**
 - Gamecock Orientation
 - **97%** of the students who attended Gamecock Orientation this summer **enrolled** for fall 2017.
- **Career Services**
 - The **First Destination Survey** (FDS) was disseminated to the 3rd cohort of graduating seniors to collect **employment outcomes for graduating seniors**. This will help us to **monitor student success in job placement** over time.
- **Community Standards & Student Ethics**
 - Under our new director, JSU has been closely **monitoring student conduct** and **enhancing awareness** of the Student Code of Conduct and **expected behavior**.
 - It is interesting to note that **only about half of complaints or allegations** against students turn out to be **actual findings**.
 - Further, **84%** of these findings have been for **male** students.
 - By class, **47%** of these findings have been for **freshmen**, **26%** for **sophomores**, **16%** for **juniors**, and **11%** for **seniors**.
 - It is nice to know that **students are more compliant as they move toward graduation!**
- **Counseling Services**
 - Student Affairs implemented **Maxine** - a software program for **managing behavior records** at colleges and universities
- **Residence Life**
 - We had a **very successful Move-In Day** with student organizations, local churches, faculty, staff, and trustees assisting and welcoming students and their families to our beautiful campus with great customer service.
 - The **Gamecock Food Pantry** is now available in the basement of **Sparkman Hall** to provide assistance to those in need. Students, faculty, and staff members have donated non-perishable food and personal hygiene items to the pantry
- **Center of Excellence for Veteran Students**
 - JSU has applied for the designation as a **Military Friendly® School for 2018**. **Military Friendly®** is the standard that measures and organization's commitment, effort, and success in creating sustainable and meaningful benefit for the military community. JSU has a long history of supporting the military through its excellent ROTC Program and its new Center for Excellence for Veteran Student Success.
 - **Military-connected students** are very important to JSU. They brought in **more than \$4.6 million in tuition and fees** to the university in the 2016-17 academic year.
 - **Veteran Services** has moved into its **brand new, renovated space** in the basement of **Daugette Hall**.

CAPITAL PROJECTS REPORT

- **Marching Southerner's Practice Field**
 - **Phase 1 is complete** with the construction of **artificial turf, fencing, scoreboard, and lighting**.
 - Ra-Lin of Oxford is progressing with **Phase II**, which includes **storage and restroom facilities** and a new **100-space parking lot**.
 - Total project costs are approximately **\$2 million**.
 - **Dedication of the James "Jim" Bennett field** is scheduled for **November 4th**.
- **Stone Center upgrades**
 - **Modernization of the auditorium lobby and entrance** is scheduled to be completed in October 2017.
 - Replacement of **theatrical lighting** and adding **emergency lighting to auditorium** is scheduled to be completed in October 2017.
- **Mason Hall**

- **Renovations in Room 102** has been completed. This room is now a **recording capable room**, with additional technology (TV Display, Apple TV) to assist with teaching and personal instruction.
- Created a **recording studio** in Room 11M with installation of a new iMac computer and new audio recording equipment to assist faculty to teach and record in the studio versus securing studio time offsite to do any recordings at significant costs to their department.
- **Salls Hall**
 - A **new emergency generator** is being installed at Salls Hall. Generator is **sized to operate the entire facility** in case of emergency. Originally designed as a residence hall, the facility will have the ability to house individuals during an emergency in addition to sustaining critical operations of UP.
- **Stephenson Hall**
 - **Upgrades** to Stephenson Hall **classrooms 205 & 220**. Upgraded technology, added LED lights, new ceiling tiles, paint, and carpet squares to allow for Kinesiology to move into the classrooms beginning spring 2018.
- **Brewer Hall**
 - Several **classrooms** within Brewer Hall will receive **new HVAC systems, auditorium seating, cosmetic improvements, and technology upgrades**. Costs are \$225,000 and will be completed by January.
- **Leone Cole Auditorium Restroom Improvements**
 - Kilgore Construction of Anniston has completed the project. Project added two new ADA accessible single stall restrooms.
- **Martin Hall**
 - B & B Roofing has completed the re-roofing of Martin Hall shingle roof. Total costs are less than \$400,000.
- **Jack Hopper Dining Hall**
 - Ten tons of additional air conditioning was installed at the cafeteria to compensate for the additional heat load created by the pizza oven. Stateline Mechanical of Woodland has completed the project.
- **Houston Cole Library**
 - **Replace all 3,000 light fixtures with LED technology**. Project will commence in October and have a 9-month timeline for completion.
 - **11th Floor Modernization** has been **completed** which include painting, flooring, furniture, and lighting including the **new President's Board Room**.
- **Athletics**
 - Construction of the **new Baseball complex** is scheduled to be completed by February 2018.
 - **New Men's Locker room, coaches' offices, and training room's** upgrades are ongoing.
 - Creating **Athletic offices** for the **3rd floor** in preparation for Athletics move to **Pete Mathews Coliseum**. Project is scheduled to be completed by the end of spring 2018.
 - Renovations to the **ATI Training Room** should be completed by spring 2018.
- **Sparkman Hall**
 - Ra-Lin of Oxford has **completed** the project that includes **new HVAC systems, sprinkler system, plumbing & piping, ADA accessibility, and interior cosmetic improvements**.
 - **Total costs** for the 204 semi-private bed facility are approximately **\$7.5 million**.
- **Daugette Hall**
 - Renovations to interior including **new HVAC system**, addition of an **elevator**, and ADA accessibility improvements is scheduled to be completed by October 2017.
 - **Total project costs** are approximately **\$3.5 million**.
- **International House**
 - Original **showers** were **updated** dating back to the original construction in 1963. The sixteen leaky showers were replaced with modernized tile, shower valves and heads were also updated. Project is **complete**.

HUMAN RESOURCES

- At the 2017 Minority Access Incorporated annual conference, JSU was recognized as an **institution committed to Diversity**.
- Faculty member **Dr. Minitab Hamissou**, Professor in the Department of Biology received an award as **2017 Minority Access National Role Model**.
- The **Diversity and Inclusion Committee** has developed, recommended, and published a **Diversity and Inclusion Strategic Plan** for 2017-2020, the **goals** of the plan include:
 - **Develop and implement educational opportunities for the JSU community about the importance of diversity, inclusivity, and sensitivity.**
 - **Cultivate an Inclusive Campus Climate**
 - **Develop an exemplary Diversity and Inclusion Program**

AUXILIARY SERVICES

- **Economic Modeling Specialists International (EMSI)**
 - JSU is working on a contract with EMSI to **help us identify the academic programs for the future and to enhance our alumni database**. This service should greatly **enhance** our ability to perform **program reviews** on our current programs, determine **future niche programs** and enhance our **alumni information**.
- **Beverage & Vending Rights Payment**
 - The **transition** from **Pepsi** to **Coke** was **completed** prior to the start of the fall semester with no significant issues. **Coke** has made its **annual installment payments** of **\$100,000** for athletic facilities and **\$75,000** for sponsorships.
- **Transportation Services Grant**
 - As our **buses** purchased in 2007 under a federal grant from the Federal Transit Administration (FTA) are nearing the **end of their useful lives**, we have teamed up with the **East Alabama Regional Planning and Development Commission** in an attempt to get a **\$350,000 grant** from the FTA **to replace four buses**.
 - JSU is also considering a **proposal** from **American Coach Lines**, who currently provides our bus drivers, **to lease new buses** though them as an **alternative to buying** new equipment.
- **University Housing**
 - As of October 2nd, the **overall occupancy** for the fall semester is **at 90%**. Of the **1,950 beds** that JSU has **available**, **1,750** are **occupied** for the fall semester. **All apartments are 100% full**.
 - JSU granted **613 exemptions** (compared to 497 last year) to freshmen that meet the requirements for exemption to the **freshman residency requirement**.
- **Financial Aid**
 - For the fall 2017 semester, JSU processed 5,252 (5,292 in 2016) Free Applications for Federal Student Aid (FAFSA).
 - Student loans processed totaled \$42,436,016 as compared to \$40,393,155 in the fall of 2016.
 - Pell Grants totaled \$15,879,602 as compared to \$12,541,841 in the fall of 2016.
 - JSU outsourced the technical Title IV financial aid processing to FA Solutions. Internally, JSU maintains the student customer service representatives and financial aid supervisory personnel.

UNIVERSITY ADVANCEMENT

- **Capital Campaign**
 - The **overall capital campaign total** in outright, in-kind and planned gifts as of October 1, 2017, was approximately **\$28,200,000**. The total amount of **outright gifts and pledges** to the JSU Foundation for 2017 as of October 1, 2017 was **\$3,112,443** compared to a total of \$2,142,106 for the same period in 2016, a **45% increase**.

- The **number of donors** as of October 1, 2017 was **2,943** compared to 2,693 in 2016, a **9% increase**. The **total number of gifts** as of October 1, 2017 was **4,456** compared to 3,885 in 2106, a **15% increase**.
- **Corporate, Foundation and Community Relations**
 - President Beehler and his outreach team have concluded tours in 10 of the 11 counties in the Northeast Alabama region that JSU serves. This initiative is a large component of the President's vision to create a Strategic Plan for the region.
- **Athletic Marketing and Promotions**
 - The annual **JSU Athletic Department golf event** was held at Silver Lakes on August 11, 2017. The event was presented by **Life Insurance Company of Alabama** and sponsored by **Pinnacle Manufacturing, WQSB & WKXX Radio, & America's First Credit Union**.
 - The event had **100 golfers**. Chuck Robinson of Hokes Bluff, AL **won a Ford F-150** from Ronnie Watkins Ford with a **hole-in-one**.
 - The golf event **grossed** over **\$45,000** for athletics.
- **Alumni Magazine**
 - The Fall 2017 edition of "GEM" magazine, which features the 50th anniversary of JSU Nursing on the cover, is in press and should be mailed out before Homecoming
- **JSU Interactive**
 - Launch of production for **Cocky TV**, an ongoing **YouTube series about student life** from a student's perspective **on campus** is an effort to generate **brand awareness**.
- **Alumni Association**
 - **Boots on the Ground volunteers increased 105%** from 134 to 274 over the past year.
 - New **strategy to re-engage our alumni chapters** by focusing on getting **strong leaders** who will develop a **robust schedule of planned events**.

ATHLETICS

- Jacksonville State University athletic programs placed a total of **107 student-athletes** on the **Ohio Valley Conference Commission's Honor Roll for the 2016-17** academic year.
 - **Football 16**
 - **Track and Field 15**
 - **Soccer 15**
 - **Volleyball 11**
 - **Baseball 10**
 - **19 Gamecock student-athletes** were named **OVC Medal of Honor Award** recipients, with a **perfect 4.0 grade point average**.
 - Posted an **overall 3.10 GPA!**
- Athletic Director Greg Seitz begins his second year on the NCAA Division I FCS Football Committee. Responsible for the playoff selections, seeding and structure of the NCAA FCS Football Championship, the committee meets twice a year, including the playoff selection weekend each November. The committee selects the at-large teams in the 24-team Championship, while also setting the bracket and determining the Top 8 National Seeds.
- Senior offensive lineman Justin Lea was named a semifinalist for the National Football Foundation's National Scholar-Athlete Award. Lea received his degree with a double major in emergency management and geography in just over three years and carried a 3.92 GPA in doing so. He is currently pursuing a master in public administration degree at JSU while playing his final season on the field. The winner of the award will receive \$18,000 to go towards his postgraduate studies.
- **New Cheerleading Coach, R.J. Conroy** joins us from Columbus State University.
- **Baseball**
 - JSU will open its new \$9 million stadium on February 16, 2018 for the first of 29 home dates.
 - The Gamecocks will host the University of Alabama on April 3rd.
- **Football**

- The Gamecocks are riding a **27-game OVC winning streak**, one that started in the 2013 season.
- The Gamecocks are **ranked 3rd** in **both major polls**, the STATS FCS Top 25 and the FCS Coaches Poll.
- **Men's Basketball**
 - **Ray Harper** became **only** the **second head coach** in JSU's Division I history to lead the Gamecocks to a **20-win season**. He is just the **second** Jacksonville State **head coach to win 20 games in his first season** at the helm, **tying** legendary head **coach Bill Jones** who began his tenure in 1974 with a 20-7 clip.
- **Women's Basketball**
 - **Rick Pietri** enters into his **5th season** as the head coach and has already moved to **fourth on the school's career wins list**.
 - The Gamecocks will **host Florida State** at Pete Mathews Coliseum on **November 12th**.

EXECUTIVE SESSION

Chairman Smith asked for a roll call vote to enter into Executive Session for approximately 45 minutes to discuss the good names of individuals or pending litigation.

President Beehler called roll for voting to approve the Executive Session. The following persons voted:

Chairman William R. Smith, Yes
 Mr. Greg Brown, Yes
 Mr. Clarence Daugette, Yes
 Mr. Thomas Dedrick, Yes
 Senator Vivian Davis Figures, Yes
 Mr. Rusty Fuller, Yes
 Mr. Tony L. Ingram, Yes
 Mr. Randall Jones, Yes
 Mrs. Gale Saxon Main, Yes
 Mr. Randy Owen, Yes

Chairman Smith reported a unanimous vote for the Executive Session and stated that the Board members would return for a public vote on any actionable items.

Upon returning from Executive Session Chairman Smith reported that there were no action items to report.

ELECTION OF PRESIDENT PRO TEMPORE

Mr. Clarence Daugette made a motion that to reelect Chairman William Smith to serve another term as President Pro Tempore (Chair) of the Board of Trustees and to reelect Mr. Thomas Dedrick, Sr., to serve another term as Vice Chair. Mrs. Gale Main seconded the motion and the Board of Trustees unanimously approved it.

RATIFY BOARD BY-LAWS

Chairman Smith presented the JSU Board By-laws and stated that there have been no changes since last year. **Senator Vivian Figures made a motion to ratify the By-Laws as presented. Mr. Tony Ingram seconded the motion and the Board of Trustees unanimously approved it.**

RATIFY ORGANIZATIONAL CHART

Mr. Clarence Daugette made a motion to ratify the organizational chart. Mr. Thomas Dedrick, Sr., seconded the motion and the Board of Trustees unanimously approved it.

MEETING DATES FOR 2018


Chairman Smith proposed the following meeting dates for 2018: January 23rd, April 17th, July 17th and October 16th.

Mr. Rusty Fuller made a motion that the proposed meeting dates for 2018 be accepted. It was seconded by Mr. Thomas Dedrick and adopted unanimously by the Board.

OTHER BUSINESS

Mr. Tony Ingram made a motion that the Board pass a 2% salary increase to President Beehler that other employees received, effective October 31, 2017. Mr. Thomas Dedrick, Sr., seconded the motion and and it was approved unanimously by the Board of Trustees.

There being no further business, Chairman Smith declared that the meeting was adjourned and stated that the next meeting of the Board of Trustees will be held on January 23, 2018 at 10:00 a.m. on the 11th Floor of the Houston Cole Library.


Secretary


President Pro Tempore