



**JACKSONVILLE STATE UNIVERSITY
BOARD OF TRUSTEES
MINUTES**

The Board of Trustees of **JACKSONVILLE STATE UNIVERSITY** held its Summer meeting in Jacksonville, Alabama on **Monday, July 18, 2016 at 1:00 p.m. CDT.**

Mr. Jim Bennett, Chairman of the Board of Trustees, called the meeting to order and asked that President John Beehler open the meeting with an invocation.

Chairman Bennett welcomed Dr. Pam Beehler, JSU's First Lady, to the Board of Trustees meeting.

Roll call showed the following members of the Board of Trustees were:

PRESENT:

Mr. Jim Bennett, Chairman
Mr. Greg Brown
Mr. Thomas Dedrick (Joined via Conference phone)
Mr. Clarence Dauge
Senator Vivian Davis Figures
Mr. Tony L. Ingram
Mrs. Gale Saxon Main
Mr. Ronnie Smith
Jesslan Sharp, Student Government Association
Dr. Pitt Harding, Faculty Senate President

ABSENT:

Governor Robert Bentley
Mr. Randall Jones
Mr. Randy Owen

APPROVAL OF MINUTES

Chairman Bennett asked that the minutes of the April 18, 2016 Board of Trustees Spring meeting be reviewed.

Senator Vivian Figures made a motion to approve the April 18, 2016 Board of Trustees Annual meeting minutes as written. Mr. Tony Ingram seconded the motion and

the minutes were approved unanimously.

BUILDING AND FINANCE COMMITTEE

Mr. Ronnie Smith, Chair of the Building and Finance Committee, thanked Dr. Ashok Roy and his staff for generating in advance of this meeting a Tuition and Fees Report. JSU Tuition Evaluation Taskforce comprised of JSU faculty, staff, and students was formed in the spring to ensure that any changes in tuition and fees were handled transparently, openly and collaboratively. The proposal recommended a 3% tuition increase for both undergraduate and graduate students and a tuition reduction for on-line graduate courses by \$90 per hour and reduction for online undergraduate courses by \$12 per hour, effective Spring 2017. The proposal also included the implementation of programmatic fees specific to various departments and disciplines, an increase in the General University Fee by \$50, and the implementation of a Student Activity Fee of \$25, an Athletics Fee of \$50, and a Technology Fee of \$100. An additional recommendation was for residential hall housing rates with community bathrooms to be reduced by 6.27% and residential hall housing with private bathrooms to be increased by 4.01%.

Mrs. Gale Saxon Main thanked Dr. Roy and his staff for providing an excellent Tuition and Fees Report that was easy to interpret along with mailing it well in advance for the board to review.

Chairman Smith made a motion to adopt the budget.

Coming from the Building & Finance Committee the Motion did not require a second. After discussion the Motion received a majority, so the motion passes.

Senator Vivian Figures stated, Mr. Chairman, I oppose the motion to adopt an increase in tuition for Spring semester 2017.

Chairman Smith made a motion to adopt the following five (5) budgets:

Motion #1

Adopt and accept the FY2016-2017 Operating Budget for October 1st, \$107.158 million

Coming from the Building & Finance Committee the Motion did not require a second. After discussion the Motion was approved unanimously.

Motion #2

Adopt and accept FY2016-2017 Salary Budget, \$106.6 million allows for 2% salary increase for employees and PEEHIP insurance increase of \$540K

Coming from the Building & Finance Committee the Motion did not require a second. After discussion the Motion was approved unanimously.

Motion #3

Adopt and accept Auxiliary Enterprise Budgets— division budgets that will support themselves and balance at year end.

Coming from the Building & Finance Committee the Motion did not require a second. After discussion the Motion was approved unanimously.

Motion #4

Adopt and accept FY2016-2017 Debt Service Foundation Budget \$6.1 million to include Principal retirees budget \$3.3 million and Interest of \$2.8 million, and the Athletics budget is all inclusive.

Coming from the Building & Finance Committee the Motion did not require a second. After discussion the Motion was approved unanimously.

Motion #5

Adopt and accept Capital Outlay Budget \$600K – used to acquire or maintain assets.

Coming from the Building & Finance Committee the Motion did not require a second. After discussion the Motion was approved unanimously.

Senator Vivian Figures made a formal request for copies of all financials and receipts with an itemized expenditure statement for the JSU General Fund and the JSU Foundation Fund budgets for 2014, 2015, and first two (2) quarters of 2016.

Chairmen Smith shared that, under the Transparency Act, the JSU financial information can be accessed on the JSU website. The JSU Foundation information is not accessible on the website.

Motion #1

Adopt and accept the Investment Policy for short-term investments, due to current rates available there is no need to invest long-term.

Coming from the Building & Finance Committee the Motion did not require a second. After discussion the Motion was approved unanimously.

Motion #2

Adopt and accept the Internal Audit plan for FY2017.

Coming from the Building & Finance Committee the Motion did not require a second. After discussion the Motion was approved unanimously.

Chairman Smith stated, Brailsford & Dunlavey (B&D) came to JSU and made a presentation on building a potential Recreation Center for students. The plan is to review the proposal and conduct a comparative study for discussion at a later date.

ADVANCEMENT COMMITTEE

Mr. Randy Jones, Chair of the Advancement Committee was absent, so Mr. Greg Brown served as Chair in his absence. Mr. Brown stated that the committee did not have any actionable items. He reported that donations have increased by 126% and the JSUF received a \$400K estate gift. They are remapping the Annual Fund strategy to encourage individuals to go from one level of giving to the next level.

The Marketing and Communications department is revamping with new ideas and making progress. Alumni Relations has established an Alumni Mentoring Program to partner alumni with students studying in similar fields.

ACADEMIC AFFAIRS COMMITTEE

Mr. Randy Owen, Chair of the Academic Affairs Committee was absent so Mr. Clarence Daugette served as Chair in his absence and stated that the committee did not have any actionable items.

The Student Government Association (SGA) and the Faculty Senate gave an update to the Academic Affairs Committee in the areas where they are making improvements.

Doctorate of Nursing Practitioner degree was approved and will be offered in fall 2017. The Masters of Social Work is pending approval from the State. Three (3) programs were implemented five (5) years ago and approved by the Commission of Higher Education. The post implementation reports include the 1) Doctorate of Science in Emergency Management, 2) Masters of Fine Arts, 3) Masters of Science and Sports Management. In Spring 2016, we graduated our first individual with a Doctorate of Science in Emergency Management degree.

A new organizational structure has been implemented for Academic Affairs for Fall 2016 with six schools rather than four colleges. We now have six (6) schools to include, School of Science, School of Business and Industry, School of Education, School of Arts and Humanities, School of Human Services and Social Sciences, and School of Health Professions and Wellness.

ATHLETIC COMMITTEE

Mr. Thomas Dedrick, Chair of the Athletic Committee was absent so Mr. Tony Ingram served as Chair in his absence and stated that the committee did not have any actionable items. He noted that we have a new medical services contract with Andrews Sports Medicine and Orthopedic Center. During the committee meeting, there was a discussion of potential improvements to the Baseball stadium. JSU's men's athletic teams placed 18th in the Capital One Cup standings with the highest finish by any Ohio Valley Conference (OVC) program in history. Thirteen JSU athletic teams posted a grade point average of 3.0 or higher. Former JSU golf standout Danny Willet won the Masters in 2016. The softball team won its 10th overall OVC championship with their 13th straight appearance in the OVC tournament. The team maintained a 3.18 GPA while compiling a conference record of 26-0 and winning the OVC tournament and advancing to NCAA regionals. Coach Jana McGinnis was voted Coach of the Year for the fifth time.

Mr. Ingram thanked Coach McGinnis for all she is doing for JSU and the Softball program and appreciates her passion and pride for the sport.

Coach McGinnis thanked the Board of Trustees and President Beehler for their support. She stated, the 800 wins were not about her, but about everyone supporting JSU softball.

PRESIDENT'S REPORT

President Beehler gave the following report to the Board of Trustees:
President's Cabinet has been streamlined to eight members reporting to the President:

- Provost and Vice President for Academic Affairs
- Vice President for Finance & Administration
- Vice President for University Advancement
- Vice President for Enrollment Management

- Vice President for Student Affairs
- Athletic Director
- Special Assistant to the President and Director of University Relations
- Legal Counsel

University Executive Council, a new administrative unit, was formed to streamline administrative decision-making. It replaces two former units – University Council and Extended President's Cabinet. This new unit may be convened by either the President or Provost and will consider policy matters and facilitate enhanced campus communication.

University Executive Council

President's Cabinet plus the following:

- Vice Provost
- Deans
- Faculty Senate President
- SGA President
- Chief Information Officer
- Chief Human Resources Officer
- Chief Research and Planning Officer
- Chief Audit Executive
- Chief Marketing Officer

University Standing Committees

The university-wide committee structure will also be streamlined to include only six standing committees:

- Athletic Council
- Budget Advisory Committee
- Enrollment Management Committee
- Strategic Planning Committee
- Enterprise Risk Management Committee
- Engagement Committee

Some of the historical standing committees will become sub-committees of these standing committees or ad hoc committees.

Finance and Administration

Capital Projects Report

- **Houston Cole Library** - two air handlers to be replaced this fall (\$675K)
- **Bibb Graves Hall** – restroom accessibility improvements (ADA) (\$75K)
- **Stephenson Hall** – Gamecock Diner HVAC – arbitration decision with contractor getting \$44,989.

Critical Deferred Maintenance (~\$15M)

- Sparkman Hall

- Kitty Stone Property
- Doughter Hall
- Athletics
- International House
- Computer Center
- Fort McClellan Barracks

Information Technology

Higher Education Security Roundtable

- Hosted by JSU with participation from the top information security professionals from universities throughout the southeastern U.S.

Cyber Security Task Force

- Established to develop a cyber-security incident response plan and information security awareness training as well as to recommend cyber risk mitigation processes. Chaired by Dr. Guillermo Francia, Director for the Center for Information Security and Assurance

Research and Planning

Sponsored Programs

- Received 8 grant awards from 8 external funding agencies totaling \$159,678.

CORE

- 374 attendees attended CORE Academy on June 7-9, 2016.
- 30 treatment teachers from 8 states attended CORE Academy as part of the new national two-year randomized controlled trial.

Strategic Planning

- JSU's new strategic planning process began this summer with a President's Cabinet Retreat. All key university constituents will participate in this process over the upcoming fall semester.

Human Resources

Revised Fair Labor Standards Act (FLSA) Implementation

- Changes focus on stipulating those employees entitled to minimum wage and overtime pay protections
- Primary change is for the salary threshold required for employees to be considered "Exempt." The minimum salary threshold, will rise to \$47,476 from \$23,660.
- What this means for JSU:
 - May need to reclassify various employees between "Exempt" or "Nonexempt"
 - Various employees' salaries may need to increase to reflect the new salary threshold

- Position descriptions will be updated and appropriate policies will be developed to reflect the changes.

Position Management Program

- Detailed position descriptions for all university employees

Student Affairs

Gamecock Orientation

- Our GO! Leaders have done a great job this summer and orientation sessions have been packed. It is estimated that over 1,500 students will attend an Orientation session this summer.
- Last fall 1,049 students enrolled as first time freshmen. Fall 2016 is shaping up to be the largest first year class since 2011 with over 1,350 students potentially enrolling!

Counseling Services

- Ms. Mary Clark received designation as a National Board Certified Counselor

University Housing

- Hosted a total of 62 summer camps for May and June (vs. 57 in 2015).

Student Leaders GPAs

- Leaders in our top campus organizations (SGA, Freshman Forum, Go! Leaders etc.) earned high GPAs (between 3.30 and 3.42).

Greek Organization GPAs

- Students in our fraternities and sororities earned GPAs significantly higher (over 3.0) than our campus undergraduate average.

Enrollment Management

Admissions

- Enhanced efforts in making contacts with prospective students and guidance counselors and attending events is paying off with a 52% increase in applications from 2015 to 2016 and a 29% increase in acceptances.
- Campus visits are also up substantially (over 4,000 vs. 3,413 last year).
- More Freshmen are registered for fall 2016 (1,122) than the final count for fall 2015 (1,049) with a month to go. We expect a final total of approximately 1,350. Also, more transfer students are registered at this time compared to last year (430 vs. 293).

Student Financial Services

- FAFSA processing increased by 10% for 2016-17 with 8,980 processed.

Academic Center for Excellence

- On June 1, 2016, Dr. Samantha Booker was hired as the new Director joining us from Auburn University
- Todd Wilson, Coordinator for Academic Support/Football, was the JSU Employee of the Month for May.

Learning Services

- The inaugural summer of Fast Start Academy, our new summer bridge program, has been successful and with participation expected to grow annually.
- Our new EdReady math placement program has been a success with significantly higher passing rates than traditional methods (91% vs. 71%).

Registrar's Office

- All three Spring 2016 Commencement ceremonies in the Pete Mathews Coliseum were packed with 799 JSU students graduating. The new format for the ceremony was well received.

Academic Affairs

Faculty Awards Reception

- 91 faculty were recognized for Research
- 13 faculty were recognized for promotion in Rank
 - 5 to Professor
 - 6 to Associate Professor
 - 1 to Distinguished Lecturer
 - 1 to Distinguished Professor
- 9 faculty were awarded tenure

Prestigious Fulbright Awards to Faculty

- Dr. Guillermo Francia, Professor of Computer Science (London)
- Dr. Ellen Peck, Associate Professor of Drama (Romania)
- Dr. Russell Lemons, Professor of History (Germany)

Academic Affairs Structure

Academic Reorganization

- move from a four college model to a six school model in an effort to have more manageable, marketable, and synergistic units poised for growth
 - School of Arts & Humanities
 - School of Business & Industry
 - School of Education
 - School of Health Professions & Wellness
 - School of Human Services & Social Sciences
 - School of Science

Academic Affairs

Highlights of Reorganization:

- Move Kinesiology to School of Health Professions & Wellness
- Move Applied Engineering, Communications, and Sport Management to School of Business & Industry
- Split the College of Arts & Sciences into three separate Schools:

- New School of Arts & Humanities (Art, Drama, English, History & Foreign Languages, and Music)
- New School of Human Services and Social Sciences (Criminal Justice, Emergency Management, Military Science, Political Science & Public Administration, Psychology, and Social Work & Sociology)
- New School of Science (Biology, Physical and Earth Sciences and Mathematics & Computer Information Sciences)

Faculty Commons

- Completed the QEP Faculty Mentor Training, with 14 teachers completing a full-year of Professional Development in preparation for teaching QEP courses in the 2016-17 academic year.

Environmental Policy and Information Center (EPIC)

- JSU continues to lead an ambitious plan to establish the site of the 1961 Freedom Riders bus burning as a unit of the National Park Service and to develop a potential Freedom Riders in Alabama curriculum.

Music

- Dr. Ken Bodiford has been selected by the US Army and the Board of Directors of the National Association for Music Education to serve as the director for the 2017 US Army All American Marching Band

Nursing

- The Alabama Commission of Higher Education approved JSU's second doctoral degree program: the DNP program.
- The DNP program will launch August 2017 with applications accepted in January 2017. This program will prepare students to be advanced nurse leaders, clinical nurse practitioners and/or educators

University Advancement

Capital Campaign

- Total gifts as of June 23, 2016 were approximately \$21,115,000
- 126% increase in the number of donors (1,735 vs. 768) and total gifts and pledges to date in 2016 of \$683,000 compared to \$660,000 at this point in 2015

Alumni Engagement

- Our "Boots on the Ground" and "Alumni Mentoring" programs are up and running with alumni volunteers assisting Enrollment Management with JSU scholarship presentations at local high schools in Georgia and Alabama and registering for on-line networking and mentoring

Alumni Affairs

- The alumni board recently selected the 2016 outstanding alumni and faculty/staff of the year. These individuals will be recognized at halftime of the Homecoming game on Saturday, October 29th
 - Alumnus of the Year – Mr. Marc Angle ‘82
 - Alumna of the Year – Ms. Heather Marshall ‘99
 - Military Alumnus of the Year – Col. Todd Key ‘87
 - Young Alum of the Year – Mr. Warren Sarrell ‘10
 - Faculty/Staff of the Year – Dr. Christie Shelton ‘96/’02
 - Chapter of the Year – Student Alumni Association

Marketing Services

- Received seven gold awards for advertisements and publications developed and finished in the top 5% of entrants.

Athletics

Ohio Valley Conference (OVC)

- Since joining the OVC in 2003-04, JSU has won 63 OVC Championships over the last 13 years, which is 12 more than the next OVC school.
- Jana McGinnis was named Softball Coach of the Year.
- Ella Denes was named the OVC Softball Player of the Year
- Whitney Gillespie was named OVC Pitcher of the Year.
- Wide Receiver Dalton Screws was JSU’s first recipient of the Steve Hamilton Sportsmanship Award
- Quarterback Eli Jenkins was JSU’s first recipient of the Male Athlete of the Year award.
- Melania Bajo Geijo was named OVC Female Golfer of the Year

Student Athlete Academic Performance: GPA 3.11

Capital One Cup Standings

- Men’s athletic teams finished 18th nationally (vs. 61st last year) for the highest finish by any Ohio Valley Conference program in the history of the Capital One Cup.

Golf

- Former JSU Gamecock and Masters Champion Danny Willett will be JSU’s first Olympic Athlete representing Great Britain in the 2016 Olympic Games in Rio.

Softball

- JSU went a record 26-0 in conference play and won both the regular season and conference tournament championships moving on to the NCAA Tournament and progressing to the NCAA regional championship game where they lost to national runner up Auburn. Great Season!

Baseball

- Finished second in the OVC both for the regular season and in the conference tournament.

Executive Session

Chairman Bennett asked for a roll call vote to enter into Executive Session for approximately 45 minutes to discuss the good names of individuals or pending litigation.

President Beehler called roll for voting to approve the Executive Session. The following persons voted:

Chairman Jim Bennett, Yes
 Mr. Greg Brown, Yes
 Mr. Clarence Dauge, Yes
 Mr. Thomas Dedrick (call in), Yes
 Senator Vivian Davis Figures, Yes
 Mr. Tony L. Ingram, Yes
 Mrs. Gale Saxon Main, Yes
 Mr. Ronnie Smith, Yes

Chairman Bennett reported a unanimous vote for the Executive Session and stated that the Board members would return for a public vote on any actionable items.

Upon returning from Executive Session Chairman Bennett reported that the Board had approved for Mr. Thomas Dedrick to be Vice Chairman and there was one actionable item. Mr. Tony Ingram read the resolution for new Baseball stadium as follows:

WHEREAS, the Board of Trustees is committed to improved campus infrastructure to support the delivery of high quality educational, cultural and athletic programs and to enhance the experiences of its students and other constituents;

WHEREAS, Jacksonville State University has already received a combined commitment for a two-million-dollar private gift toward the enhancement of its existing baseball stadium.

THEREFORE, BE IT RESOLVED, that the Board of Trustees authorizes the President to award a contract(s) for the design and construction of enhancements (approximate cost of \$7.5 million) to the existing baseball stadium;

FURTHER BE IT RESOLVED, in honor of a gift of this magnitude, the Trustees agree to confer stadium-naming rights jointly to the donors of this combined gift, the specific name to be approved by the Board at a later date.

Mr. Tony Ingram made a motion to approve awarding a contract to design and construct a \$7.5 million enhancement to the existing baseball stadium. Mr. Thomas Dedrick seconded the motion and the motion was approved unanimously.

There being no further business, Chairman Bennett declared that the meeting was adjourned and stated that the next meeting of the Board of Trustees would be held at the Houston Cole Library on October 17, 2016.

John M Beeble
Secretary

William R Smith
President Pro Tempore