



# South Metro Fire Rescue Funding Initiative

*Engagement Updates*  
*05-19-25*



## In the Community

Home / In the Community

### Informational Stakeholder Meetings

South Metro's Board of Directors and Executive Leadership will be meeting with stakeholders in the community to share information about its funding challenges and needs.

 **Wednesday 18 June 2025**  
House District 61 Democrats

 **Thursday 12 June 2025**  
Centennial Airport

 **Wednesday 11 June 2025**  
4 Square Mile

 **Tuesday 3 June 2025**  
Cherry Hills Village

### Community Connections

We've presented to or met with more than 1,480 individuals at 25+ events/meetings

*- Since April 1, 2025 (updated 05-19-25)*

### Public Meetings & Events

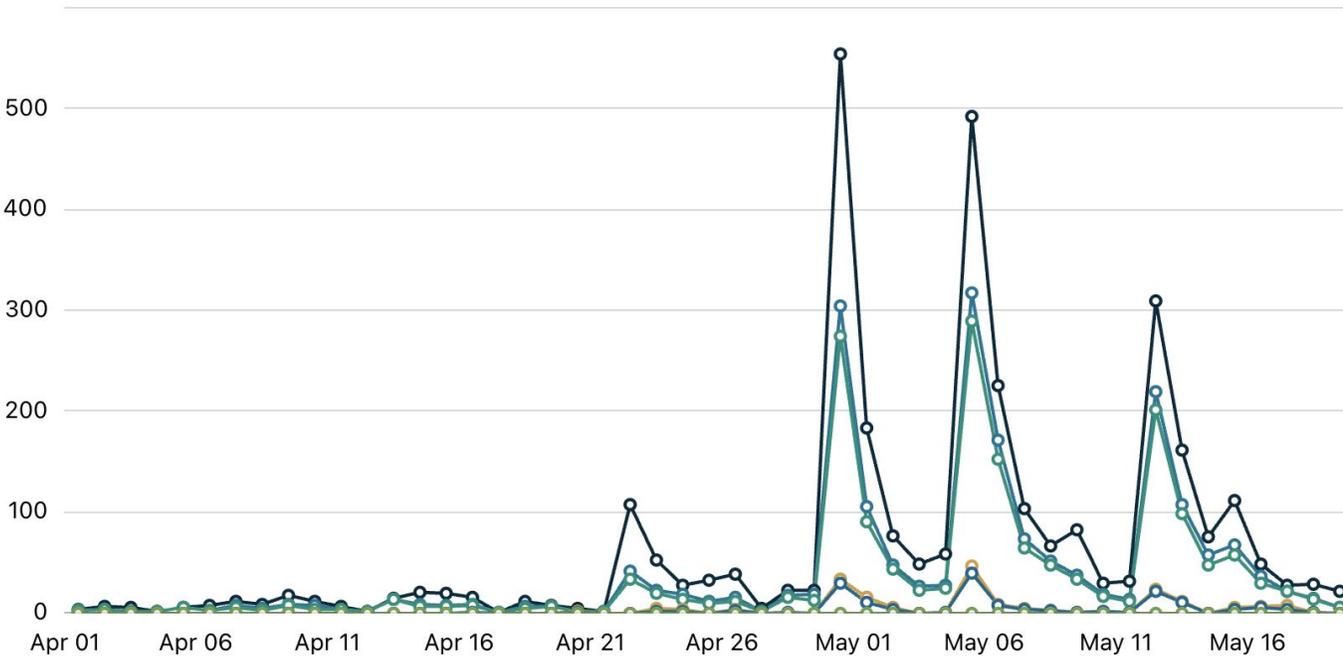
These meetings and events are opportunities for the public to connect with South Metro and learn more about its funding challenges and needs. Check back often for updates.

# Website Traffic



## Performance Summary

<b>3,252</b> Views	<b>2,001</b> Visits	<b>1,560</b> Visitors	<b>200</b> Contributions	<b>157</b> Contributors	<b>0</b> Followers
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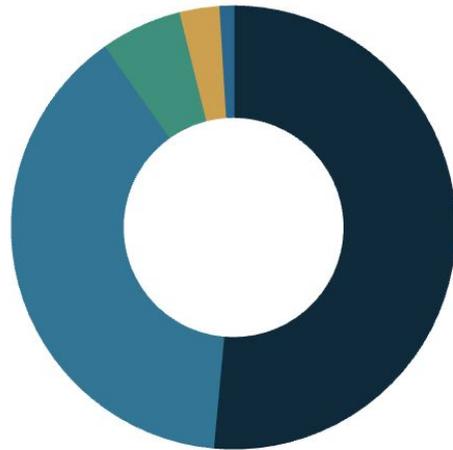
—○— Views   —○— Visits   —○— Visitors   —○— Contributions   —○— Contributors   —○— Followers

# Acquisition + Behavior Data



## Acquisition

Referral Types



- Direct
- Social Media
- Search Engine
- Websites
- Campaigns

[View referrer data](#)

## Downloads



**273**  
Total Downloads

Top Downloads



File Title	File Type	Downloads
SMFR-InfoSheet-Final.pdf	PDF	97
SMFR Stakeholder Presentation Final 04...	PDF	68
South Metro Fire Rescue Ballot Measure ...	PDF	46
Fact Sheet 2025.pdf	PDF	32
Why SMFR Brochure.pdf	PDF	30

[View download data](#)

# Website Poll #1



Open

How concerned are you about wildland fire in your community?

[Home](#)

113

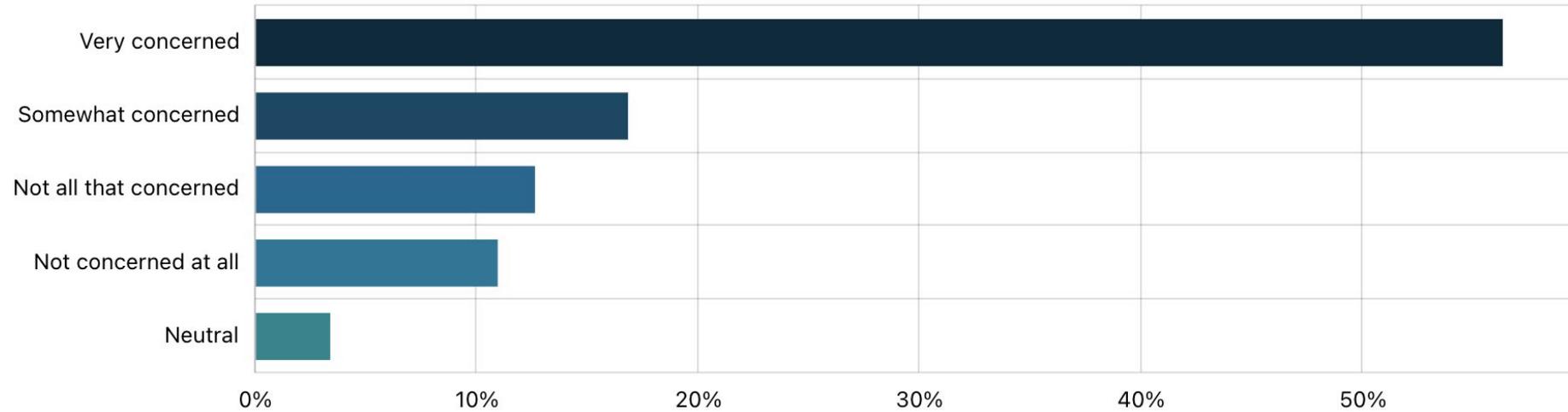
Contributors

119

Contributions

## Contribution Summary

Voting Results



# Website Poll #2



Open

To address South Metro's budget shortfall, which of these three options would you prefer?

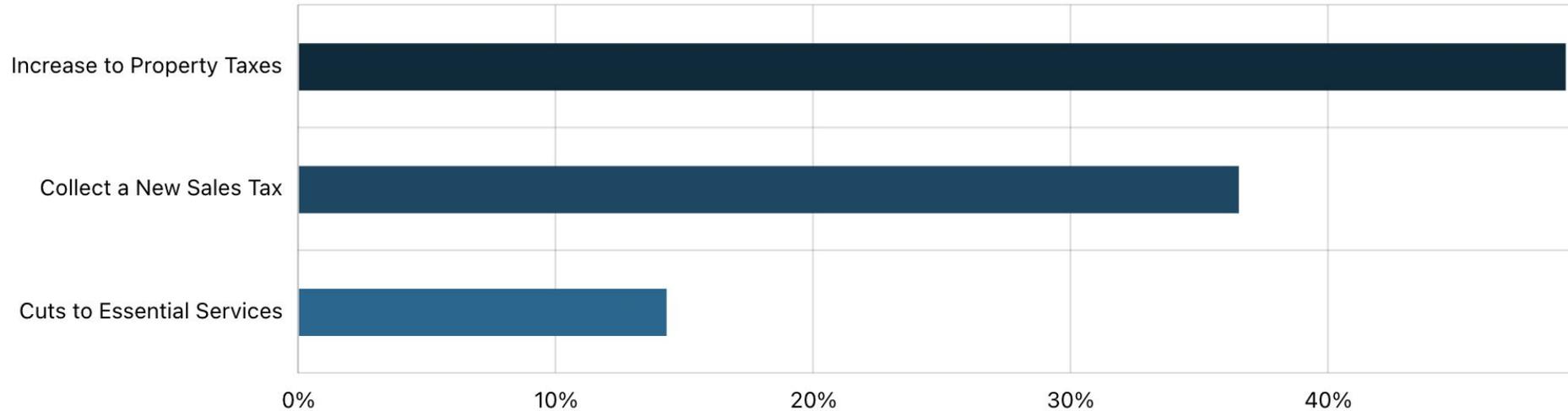
[Home](#)

**61**  
Contributors

**63**  
Contributions

## Contribution Summary

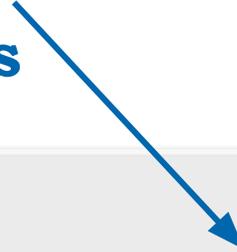
Voting Results



# Referral Data



**Print Ads,  
Podcast, and  
Presentations**



Source 	Referrer Type 	Visits 
	Direct	1032
Facebook	Social Media	624
Instagram	Social Media	152
Google	Search Engine	74
www.southmetro.org	Website	32

# Share the Website



The screenshot shows the website's navigation menu with links for Home, Funding Solutions, Community Discussion, FAQ, In the Community, and English. A search bar is also present. The main banner features a collage of images: firefighters, a fire truck, a child with a water gun, and a firefighter in a field. Below the banner, the page is divided into several sections:

- South Metro Fire Rescue**: A dark blue header for the main content area.
- South Metro is Facing a Significant Budget Shortfall Starting in 2026**: A section with a red heading and text explaining the financial challenges.
- New State Legislation Significantly Reduced Funding**: A section with a red heading and text detailing the impact of state legislation.
- Life-Saving Services Are at Risk**: A section with a red heading and text about the potential impact on emergency services.
- Quick Poll**: A section titled "How concerned are you about wildland fire in your community?" with radio button options ranging from "Very concerned" to "Not concerned at all" and a "Submit" button.
- Community Engagement Timeline**: A list of upcoming events with star icons: "January: Community Survey", "Ongoing: Board of Director Discussions", "March - July: Community Input", and "February - May: Community Presentations".

[EngageSouthMetro.org](https://EngageSouthMetro.org)





# SMFR EMS Division 2024 Recap

**Vision:**

To be the premier provider of emergency medical services, recognized for excellence in patient care, innovative practices, and unwavering commitment to the communities we serve.

**Mission:**

To consistently deliver high-quality emergency medical care and services through continuous improvement, advanced training, cutting-edge technology, and a patient-centered approach.

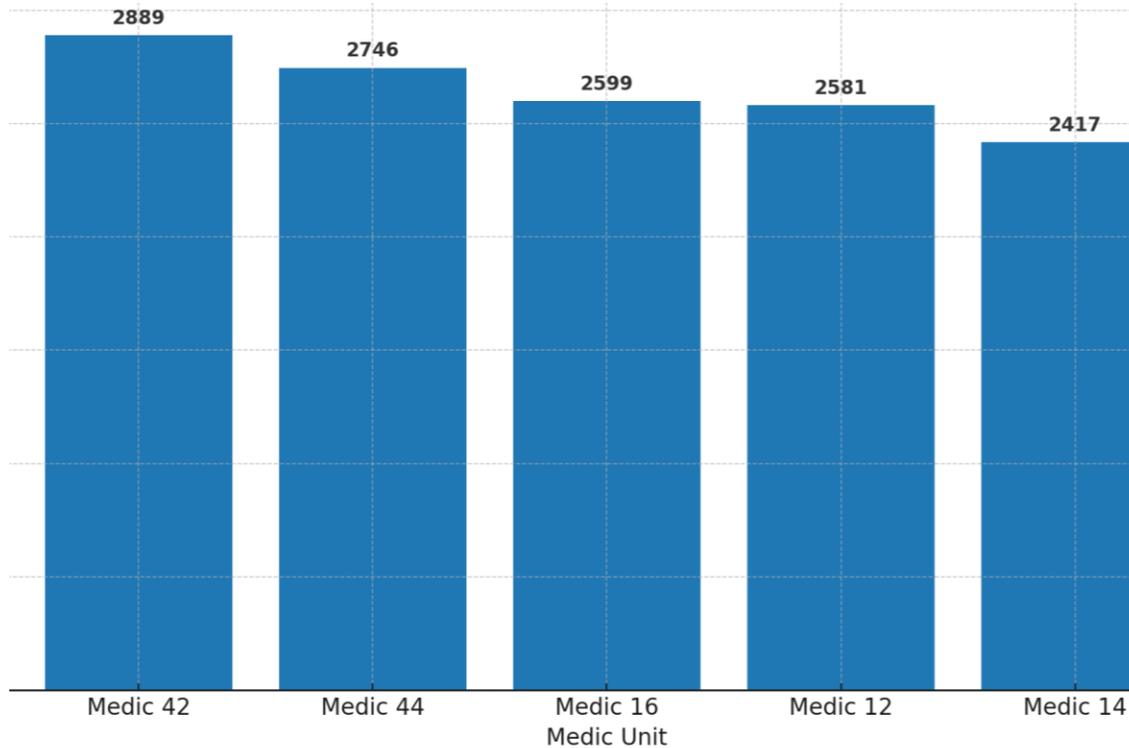
**SMFR  
EMS  
DIVISION**

# EMS GOALS

Continue	Continue to enhance CPR performance to improve survival rates and patient outcomes.
Upgrade	Upgrade equipment to ensure optimal patient care and provider safety.
Enhance	Enhance response model to reduce response times and increase efficiency.
Strengthen	Strengthen the EMS rank structure to improve leadership, communication, and collaboration.
Expand	Expand medical capabilities to provide advanced treatments and interventions.

# Operational Demand and Medic Unit Utilization

Top Utilized Medic Units by Transport Volume



- ▶ TOTAL INCIDENTS 2024
  - ▶ 52,927
- ▶ Medical Response Breakdown
  - ▶ 34,238 medical-related responses
  - ▶ 25,593 patient transports

# 2024 Cardiac Arrest Performance

- ▶ 345 Total Cardiac
- ▶ Arrests 104 Return of Spontaneous Circulation (ROSC) - 30%
  - ▶  National Average (2024): 25%
  - ▶  Colorado Average: 27.3%
  - ▶  Mile High RETAC: 27.7%<sup>44</sup>
- ▶ Neurologically Intact Survivors - 12.7%
  - ▶  National Avg: 8.2%
  - ▶  Colorado Avg: 11.2%
  - ▶  Mile High RETAC: 10.2%



# ALS Interventions

## Time-Sensitive Critical Alerts

- 🚨 **Cardiac Alerts:** 155 STEMI activations
  - Accuracy: ~95%
- 🧠 **Stroke Alerts:** 877 activations
- 🚑 **Trauma Alerts:** 428 activations (POCUS program)

## 2024 ALS Interventions Overview

- ◆ **Diabetic Emergencies:**
  - 205 D10 administrations for 198 patients
- ◆ **Narcotic Overdose:**
  - 436 Narcan doses for 312 patients
- ◆ **Advanced Airway Management:**
  - 347 intubations or supraglottic airways
- ◆ **Respiratory Emergencies:**
  - 809 Albuterol administrations for 671 patients
- ◆ **Anaphylaxis/Allergic Reactions:**
  - 472 Epi IM administrations for 285 patients
- ◆ **Seizure Management:**
  - 461 Versed administrations for 365 patients

# 2024 EMS Accomplishments



## Implemented Zoll Heart Monitors

- Modernized cardiac monitoring across all medic units



## Advanced Workforce Development

- Sponsored 6 firefighters for Paramedic School
- Conducted 2 Paramedic Hiring Cycles



## Fleet Enhancement

- Delivered 5 new frontline Medic Units



## Community & Clinical Initiatives

- Expanded *Stop the Bleed* Campaign
- Conducted hands-on **Cadaver Training**
- Strengthened Public Health Program outreach

# 2025 EMS Updates & Progress

-  **RSI Program Launch**
  - *Went live February 25, 2025*
  - 8 Rapid Sequence Intubation (RSI) cases to date

-  **Prehospital Packed Red Blood Cells Program**
  - *Development complete*
  - *Training currently being finalized for field implementation*

