

Program Requirements

Awareness and involvement are essential to a successful Business Watch Program. All members must stay interested and in touch. Key actions include:

Program Coordinators and Captain

- Schedule group meetings.
- Encourage attendance and participation.
- Provide liaison activities among the business members and police.
- Recruit new business members.
- Maintain current Business Watch and member data.
- Distribute regular and special information packets.

Business Members

- Attend meetings to maintain communication with member businesses and the police.
- Keep alert! Report suspicious activities to the police and the group.

Police Services

Resources	
Emergency	911
Non-Emergency	636-529-8210
TTY Hearing Impaired	636-529-8220 or 911
Precincts	
North County	314-615-4297
Central County	314-615-0111
Affton-Southwest	314-638-5550
South County	314-615-0162
City of Fenton	636-349-8120
City of Wildwood	636-458-9194
West County	636-225-0425
City of Jennings	314-385-4672
Important Phone Numbers	
Life Crisis Hotline	314-314-4357
Crime Stoppers	1-866-371-TIPS



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www.stlouiscountypolice.com/citizen-resources/citizen-satisfaction-survey/



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Business Watch Program



St. Louis County Police Department
7900 Forsyth Boulevard
St. Louis, Missouri 63105

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What Is It?

The Business Watch Program helps business owners and their employees fight crime in the community where they work. It promotes a safe business environment and educates owners in making their own business more secure. Business Watch members are trained in spotting suspicious activities and are encouraged to call the police before a problem occurs. Business Watch members also form a support group where problems and suspicious events are discussed, and new ideas for business safety are presented. The Business Watch Program grows stronger as more businesses join. The program, through the cooperation of member businesses and the police, will reduce losses to crime and increase business security.

How It Works?

The Business Watch Program educates the participants in the principles of deterring and detecting crime. It serves to advance communication among businesses and local law enforcement agencies. The program depends on a strong network of businesses organized by the membership with help from the police.

Business Watch members are not asked to participate in activities where personal injury may occur, nor are they expected to act independently to fight crime. Organization and education are the Business Watch strengths, and communication is its most powerful tool.

How to Organize a Business Watch Program

Business owners showing an interest in developing a program will be guided to invite neighboring businesses to an informal meeting. Discouraging crime through education and communication is the goal. Motivated toward that objective, business owners should recruit as many other owners as possible. Strength in numbers will help achieve the goal.

An initial meeting among interested businesses will be arranged by the St. Louis County Police Department, where officers will describe the Business Watch Program to the group and answer any questions. If the group decides to join together and start a program, coordinators and a program captain will be chosen. Together with St. Louis County police officers, the coordinators prepare an area watch map and information sheets, including business names, addresses and contacts for distribution to the program group. Officers are also available to perform security surveys and provide crime prevention training for the program members.

As soon as the organization is established, each member is also furnished with "Business Watch" signs for prominent display to help deter crime.

Why It Works

The Business Watch Program can be very effective in reducing crime. The group members - you and your neighbors - determine the success of your program. A coordinated effort of communication and action by program members and the police will reduce crime. Call your local precinct commander to join a program already in place or to start a new one. Cooperation, communication and education will achieve a safer community.