Louisiana Department of Public Safety
Office of Motor Vehicles
Policy 115.00 Apportioned Logo Plate

Section: 5. Motor Vehicle License Plate Classification and Requirements

Effective Date: 08/15/2006

Revised Date: 06/06/2018

Authority:
R.S. 47:470
To view Louisiana Statutes: http://www.legis.state.la.us/

Definitions:
- The Apportioned Logo License Plate is a special license plate imprinted with a registered trademark or copyrighted logo that can be issued to trucks, tandem trucks, truck-tractors, semi-trailers, or trailers that are owned and operated by the Louisiana based commercial trucking company which is affiliated with that registered trademark or copyrighted logo.

Eligibility:
- Only a Louisiana apportioned company with a fleet of twenty-five or more vehicles may apply for this plate.

Requirements:
- The vehicle must be registered in Louisiana pursuant to the International Registration Plan.
- The company must have a registered trademark or copyrighted logo.
- The company must submit a copy of the Certificate of Registration from the United States Patent and Trademark Office verifying the trademark or the copyrighted logo along with suitable artwork of the registered trademark or copyrighted logo.
- Initial requests must be mailed to the Office of Motor Vehicles, IRP, 7979 Independence Blvd, Baton Rouge, LA 70806.

Fees:
- $300.00 - a one-time charge to offset the initial cost of production. This shall be in addition to the apportioned fees and/or replacement plate fees collected.