



Louisiana Department of Public Safety  
Office of Motor Vehicles  
**Policy 21.00 Personalized Prestige License Plates**

**Section:** 5. Motor Vehicle License Plate Classifications & Requirements

**Effective Date:** 06/19/1973

**Revised Date:** 12/01/2012

**To view Special Plates:** <http://omv.dps.state.la.us/>

**Authority:**

[R.S. 47:462](#)

[R.S. 47:463.2](#)

To View Louisiana Statutes: <http://www.legis.state.la.us/>

**General:**

- The plates are issued for automobiles, private trucks up to 16,000 lbs., vans and motor homes.

**Eligibility:**

- There are no eligibility restrictions for personalized prestige license plates.

**Requirements:**

- The plates are issued on a first come, first serve basis. Identical personalized prestige plates cannot be issued, and personalized prestige plates cannot be issued if the character configuration is on a personalized dealer plate.
  - The Commissioner will not honor a request that might carry a connotation offensive to good taste and decency.
  - Only the twenty-six (26) English alpha and numeric characters are acceptable.
  - A plate cannot have more than seven (7) characters.
  - Each plate must have at least two (2) alpha characters (not as a prefix followed by numbers; and cannot contain a regular plate sequence, three numbers followed by three alpha or three alpha followed by three numbers).
  - The following prefixes cannot be used: LSP, DPS, OMV, HQ, SP, TS, or LA.
  - Periods and/or dashes count as part of the seven (7) characters allowed.
  - One free space or two half-spaces are allowed if six (6) characters are used.
  - If all seven (7) characters are used, there can be no free space.
  - A single alpha character prestige plate, if available, can be issued at a different fee rate than the regular personalized prestige plate.
- Applications for initial issuance of a personalized prestige license plate may be submitted on a [DPSMV 1619](#) (Request for Personalized Prestige License Plate) form or on the website at [www.expresslane.org](http://www.expresslane.org). Responses to website applications will advise what documentation and fees will be required.

**Fees:**

- \$25.00 per year for the personalized plate with more than one character in addition to regular registration fees. Motor home plates are issued for a 2-year period.
- \$250.00 per year fee for a single alpha character personalized prestige license in addition to regular registration fees.
- \$3.00 - fee to transfer plate from one vehicle in the applicant's name
- \$8.00 - handling fee due on all transactions except renewals.

**Notes:**

- The plate cannot be transferred between motor vehicle owners unless a close family relationship (parent, grandparent, child, etc.) exists between owners.
- Ownership rights to a personalized plate remain with the owner until the personalized plate has been expired for one year.
- These plates are special ordered through the Specialized Vehicle Unit.
- Initial requests, and all other requests, including conversions, must be mailed to the Office of Motor Vehicles, Specialized Vehicle Unit, P.O. Box 64886, Baton Rouge, LA 70896.