



Louisiana Department of Public Safety  
Office of Motor Vehicles  
**Policy 5.04 Dealer Temporary Demonstration and  
Transportation Identification Plates**

**Section:** 5. Motor Vehicle License Plate Classifications & Requirements

**Effective Date:** 06/25/1996

**To view Special Plates:** [www.Expresslane.org](http://www.Expresslane.org)

**Authority:**  
[R.S. 47:520](#)

**General:**

- Motor vehicle dealers licensed by the Louisiana Motor Vehicle Commission or by the Louisiana Used Motor Vehicle and Parts Commission are authorized to print and utilize dealers temporary (cardboard) demonstration and transportation identification plates in lieu of motor vehicle registration plates. These plates may be used for any purpose of the dealership, including but not limited to the demonstration of transportation of a vehicle.

**Requirements:**

- Specifications for the printing of the plates are as follows:
  - The plate shall be at least 2-ply cardboard with an overall size of 11" X 6".
  - The plate must be green print on a white background
  - The date of issuance should be hand-written with a black permanent marker (with characters approximately 2½ inches).
  - The plate is valid for a period of five (5) days from the date of issuance.