Louisiana Department of Public Safety
Office of Motor Vehicles

Policy 102.00 Automobile and Truck Demonstrators R.S. 47:305

Section: 4. Motor Vehicle Registration Requirements

Effective Date: 05/01/1986

Revised Date: 10/18/2000

General:

- Automobiles and trucks, either new or used, may be licensed and titled as demonstrators. To qualify as a demonstrator, the following qualifications must be met:
    - **New Vehicle**
        - The application for title must be in the name of the dealer who is licensed to sell new vehicles.
        - The dealer making application must be licensed and franchised to sell the make of vehicle for which application is being made.
    - **Used Vehicle**
        - The application for title must be in the name of the licensed dealer.
        - The dealer making application must be licensed to sell the type of vehicle for which application is being made. The dealer must include (as part of the file) an affidavit to the fact that this vehicle will be used solely as a demonstrator. When proper application is made to license and title a vehicle in a dealer's name as a demonstrator, a private license plate for the proper weight must be sold for a truck and a commercial or private plate must be purchased for a car. A "D" must be entered in the N/U field. The code "DM" must be entered in the no-tax field. This will charge *4% state sales tax. No parish/municipal tax will be charged.
- When a new vehicle, which has been licensed and titled as a demonstrator, is sold to a customer, the vehicle shall be sold as "DEMO." A "D" must be entered in the N/U field. Do not enter "DM" in the no-tax field as state and parish/municipality sales tax must be collected.
- When a used vehicle, which has been licensed and titled as a demonstrator, is sold to a customer, the vehicle shall be sold as "used." A "U" must be entered in the N/U field. Do not enter "DM" in the no-tax field as state and parish/municipality sales tax must be collected.
- When **any** vehicle which has been licensed and titled as a demonstrator is sold to a customer, a new license plate must be purchased as the dealer must destroy the plate prior to selling.